

2024 Annual Results

For the year ended 31 December 2024

20 February 2025









This presentation may contain "forward-looking statements" that are not historical in nature. These forward-looking statements, which include, without limitation, statements regarding HKT's future results of operations, financial condition or business prospects, are based on the current beliefs, assumptions, expectations, estimates, and projections of the directors and management of HKT about the business, the industry and the markets in which HKT operates. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond HKT's control and are difficult to predict. Actual results could differ materially from those expressed, implied or forecasted in these forward-looking statements for a variety of factors.



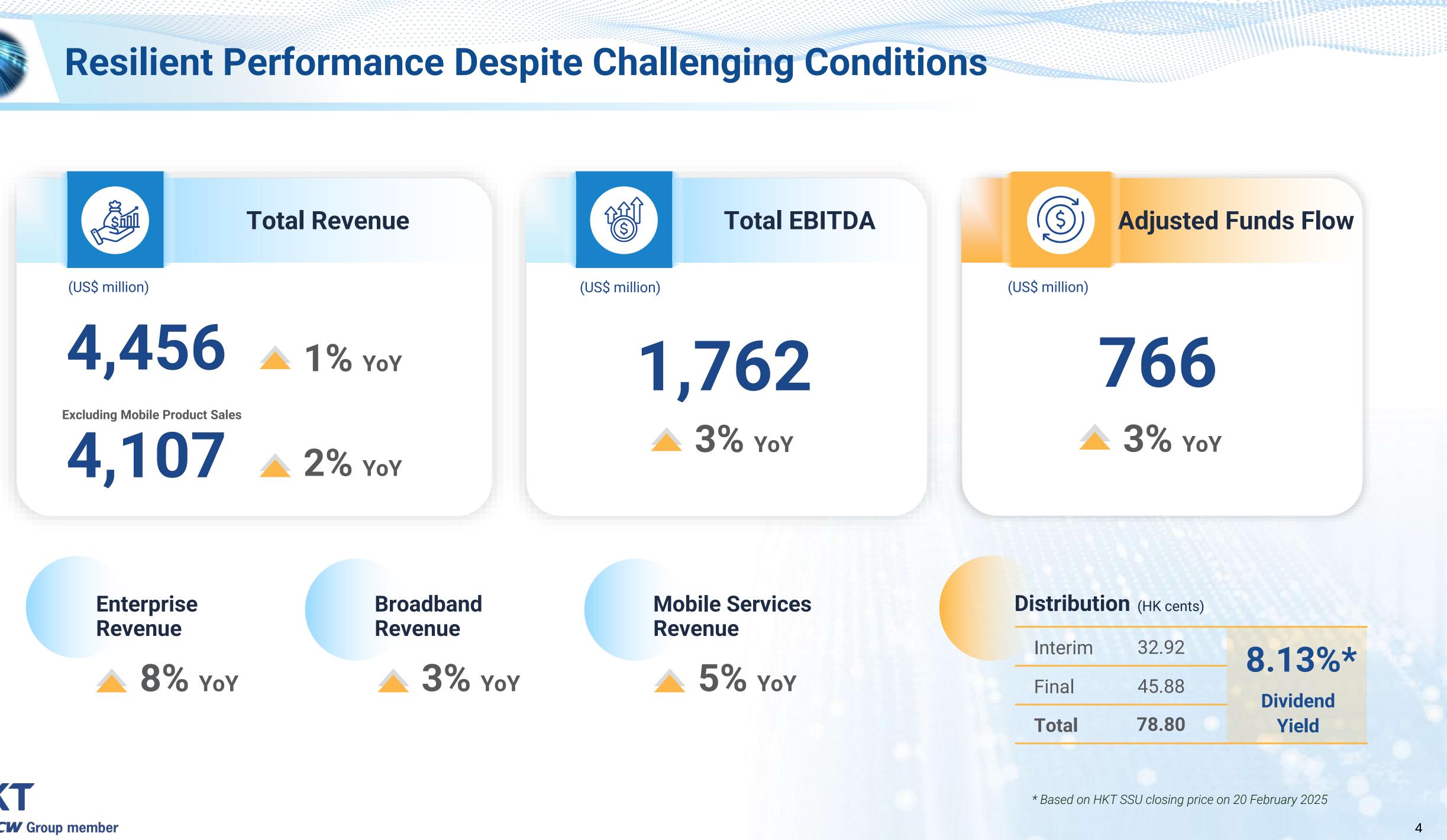


Business Overview

Susanna Hui Group Managing Director









		5%	YoY
--	--	----	-----

Unrivalled Network Connectivity Inside and Outside Home for Consumers End-to-End Solutions Supported by Carrier-Grade Network for Enterprises

nów

SUN

No. of consumers subscribing to 2 or more services increasing significantly

CLUB

1010

HOME

010

HKT Consumer Services

網上行

netvigator





Enterprise Solutions

PCCW Global

C consoleconnect

Total

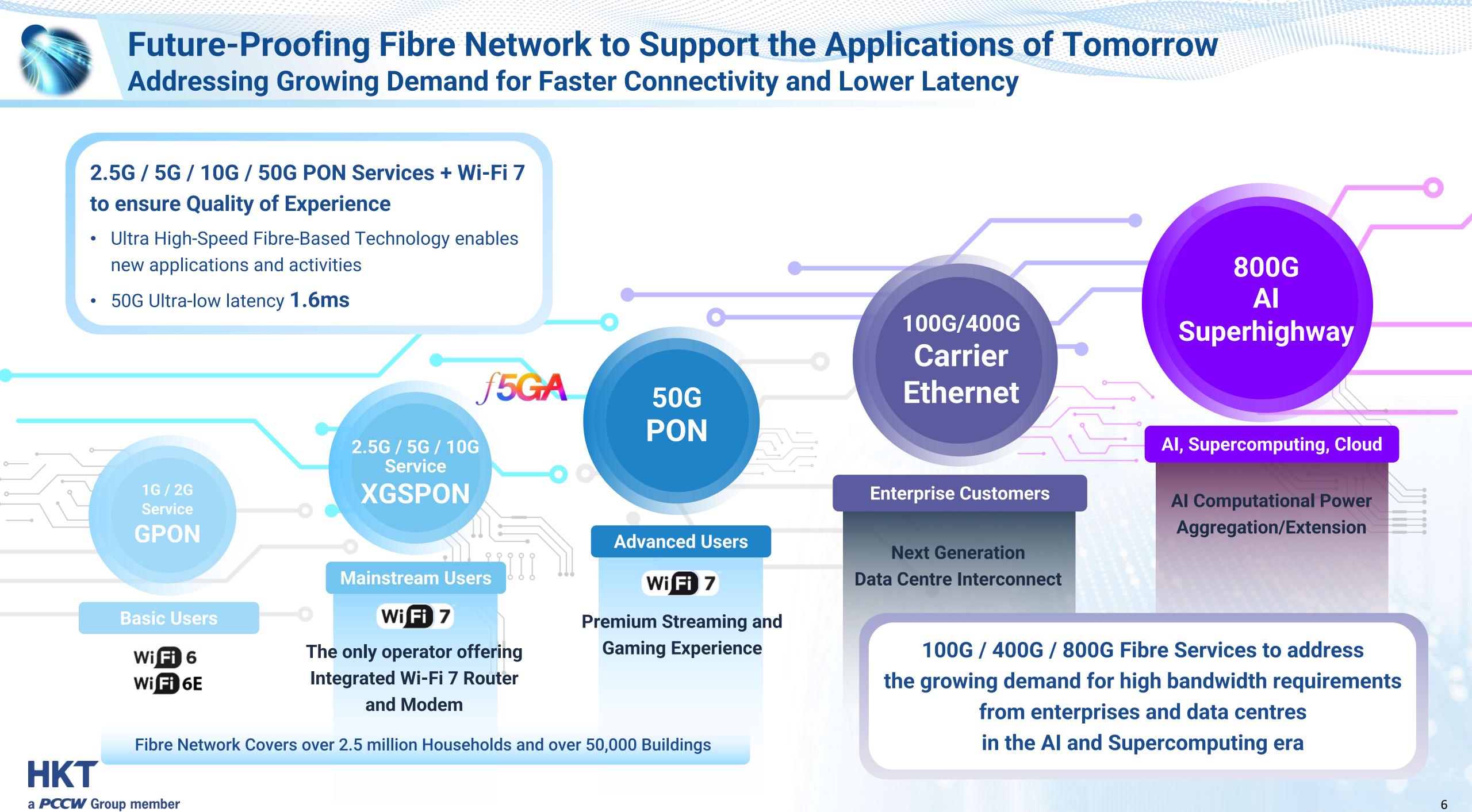
in FY 24

(+ 11% YoY)

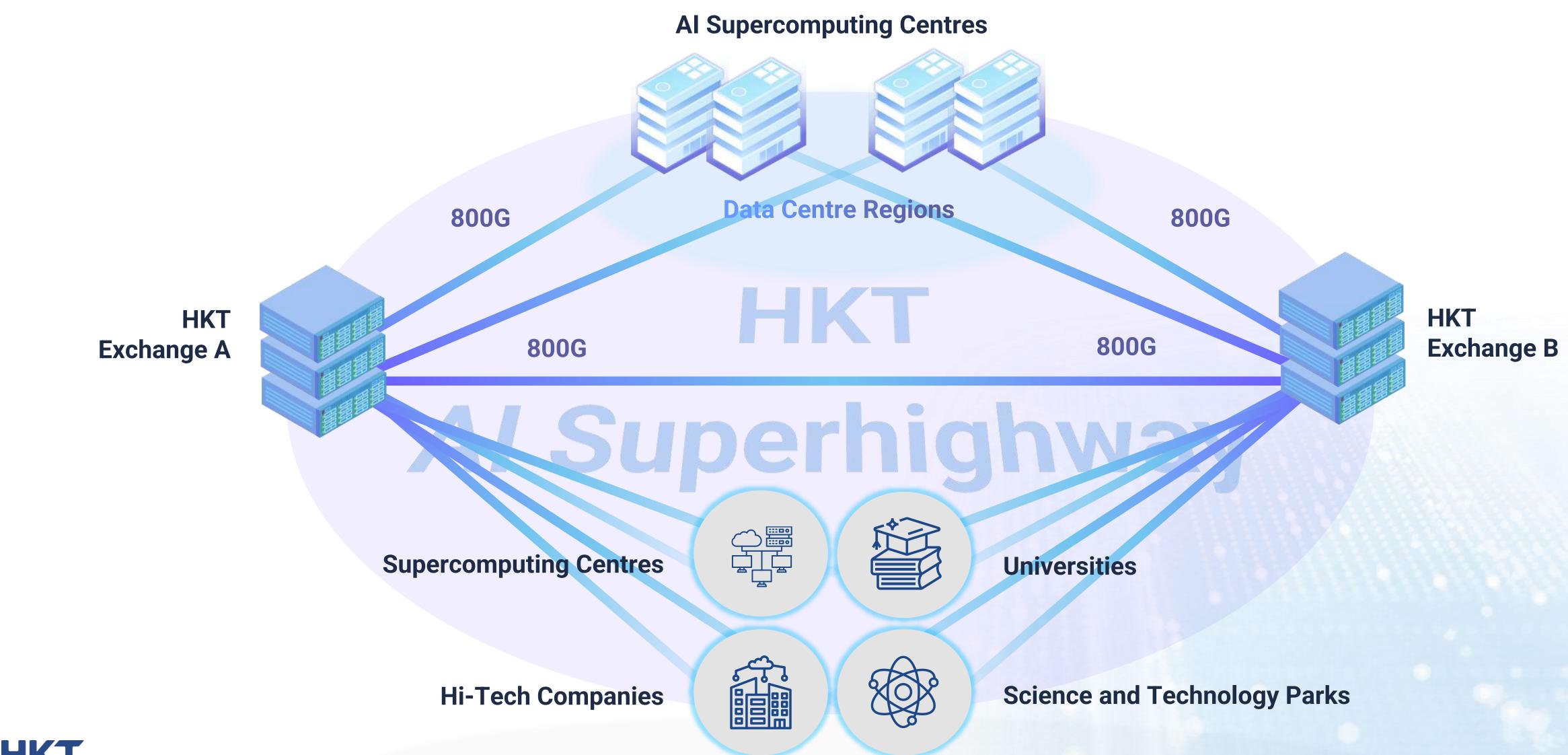


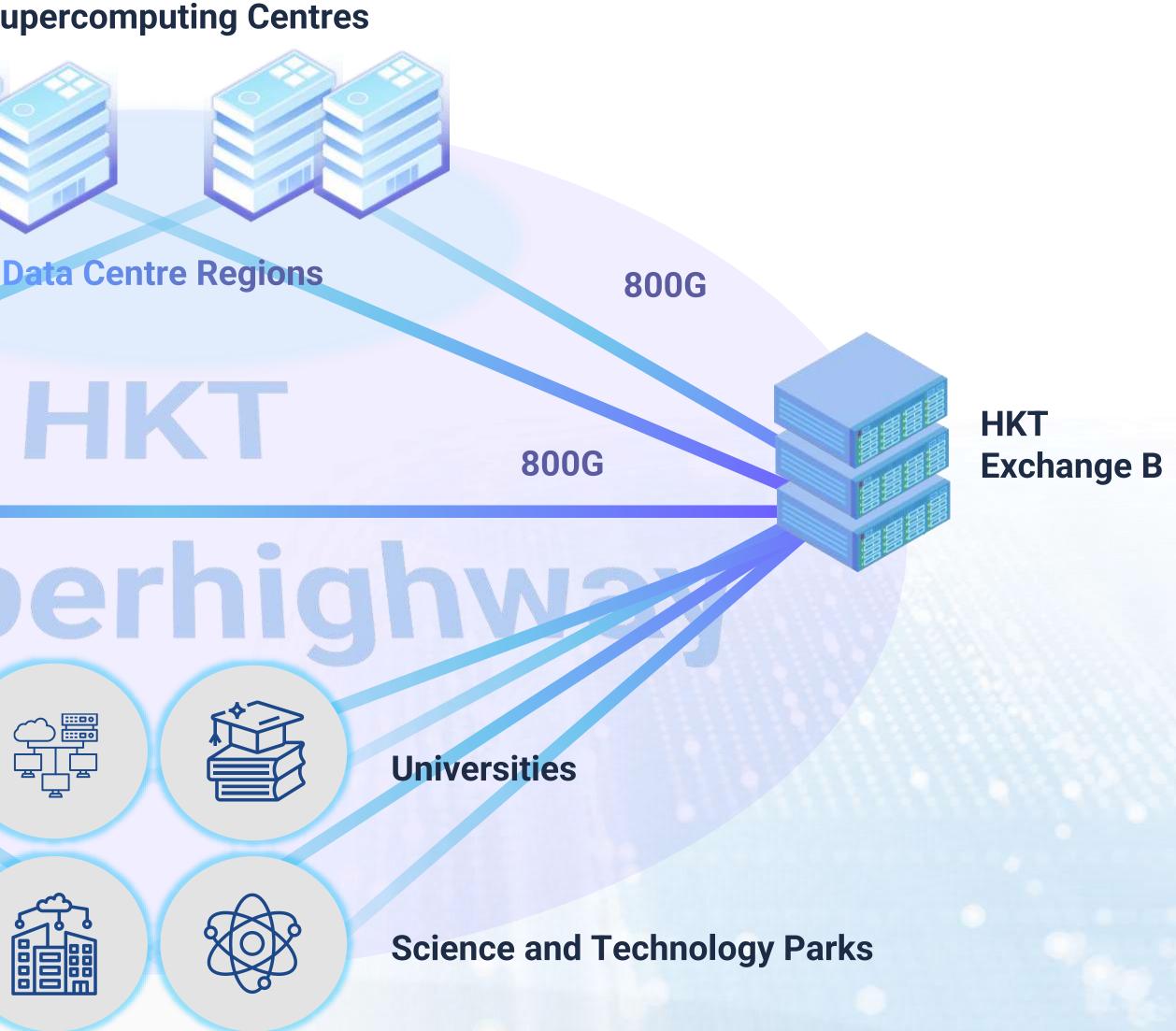


Future-Proofing Fibre Network to Support the Applications of Tomorrow Addressing Growing Demand for Faster Connectivity and Lower Latency











Layer-2 Connectivity Service for On-Demand Remote Access to Al Supercomputing Resources





Further Mobile Network Expansion to Meet Growing Demands

- Added 82 sites for indoor and outdoor coverage enhancements
- **Expanding C-Band (3.5GHz / 4.9GHz) coverage for user experience improvement:**
 - ✓ Expanding Dual C-Band coverage to 40% of population
 - Completed 5G network upgrade with 3.5GHz at Hong Kong International Airport
 - ✓ Adding 3.5GHz and 3.3GHz in 24 high-traffic MTR stations to boost capacity with target completion by 2026

Evolution towards 5G Advanced (5G-A)

- **Evolving 5G network to 5G Advanced to deliver super high speed (up to 10x) with the deployment of 600MHz in** very-wide band mmWave spectrum
- High-traffic area in Golden Bowl is currently covered with 5G Advanced to support super high-traffic mega events

Strengthening Spectrum Portfolio

- Acquired 20MHz of spectrum in the 2300MHz band, maintaining our leadership in sub-3GHz
- Acquired 100MHz of spectrum in the 6/7GHz band to pave way for future developments in 6G

Supporting Mega Events with 5G Advanced Capabilities

Ensuring uninterrupted service under extreme loads



Cheung Chau

Bun Scrambling

Contest

Wine & Dine Festival





West Kowloon **Pop Festival**

Hong Kong Sevens

HKT a **PCCW** Group member

Enhance Indoor & Outdoor Coverage (+82 sites)



Central Harbourfront Event Space



Kai Tak Sports Park



Immigration HQ Tseung Kwan O



5G Network Upgrade with 3.5GHz at Hong Kong International Airport and MTR



Completed in 2024

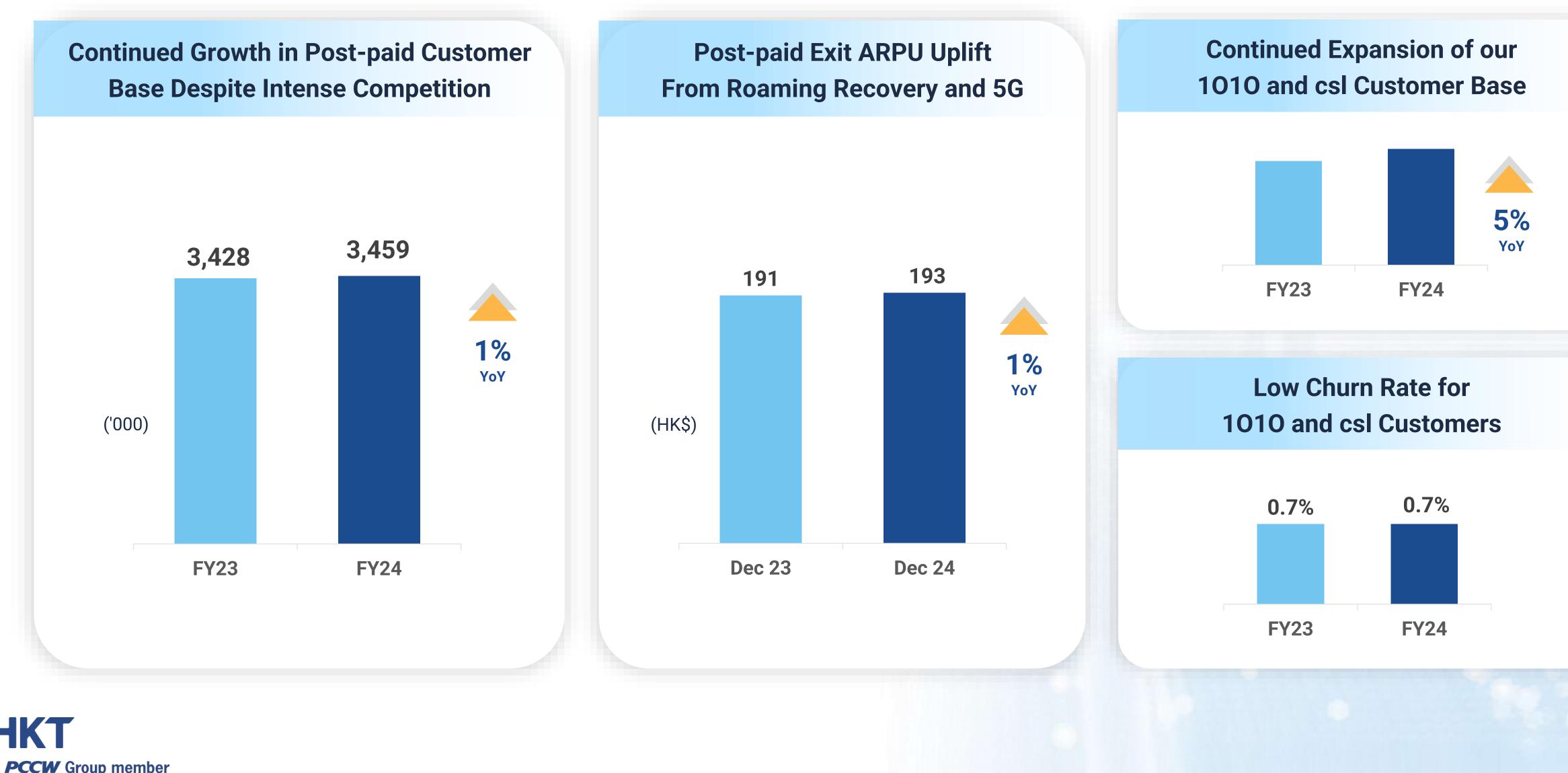
S20 Hong Kong **Songkran Music Festival**













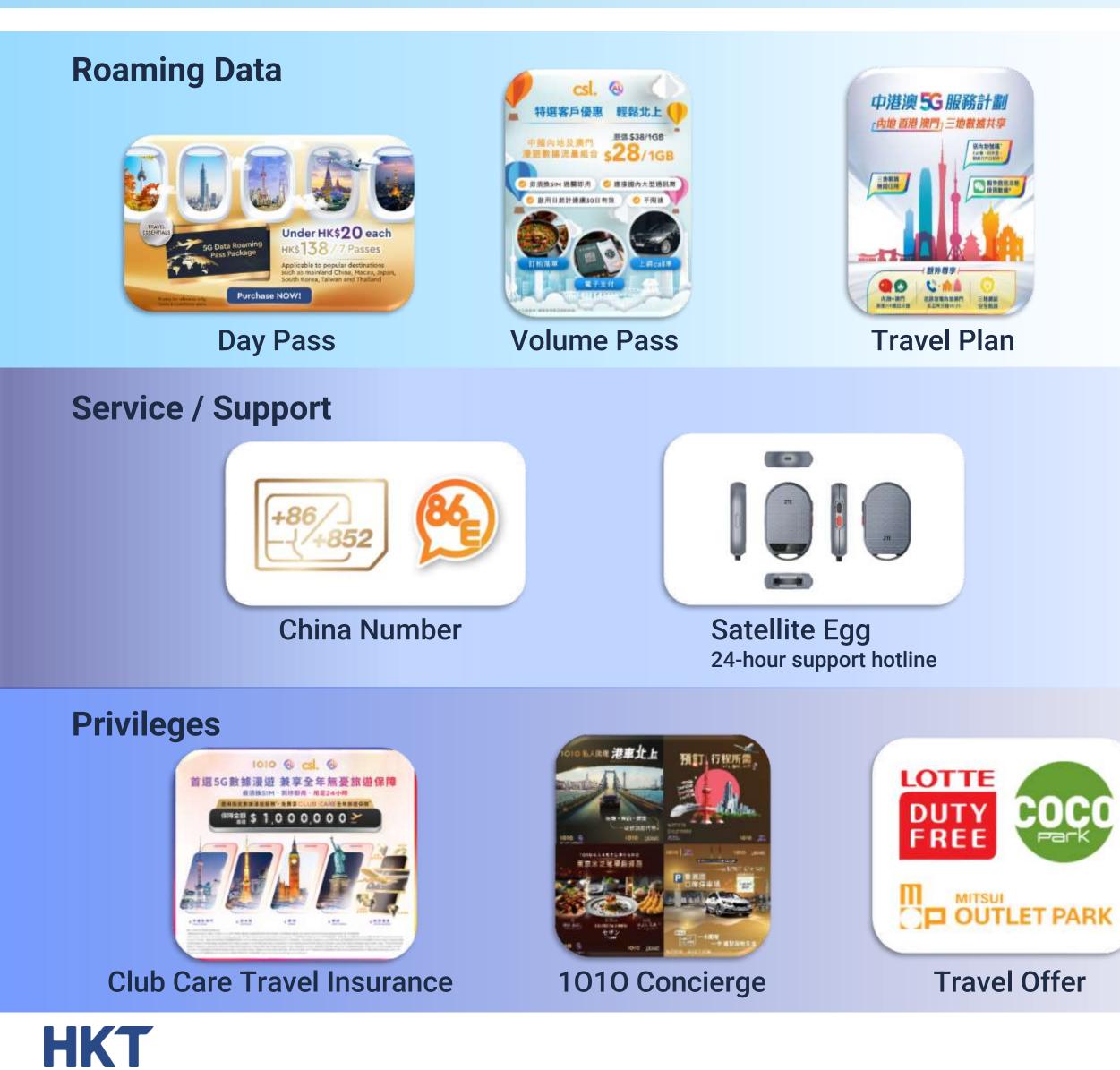


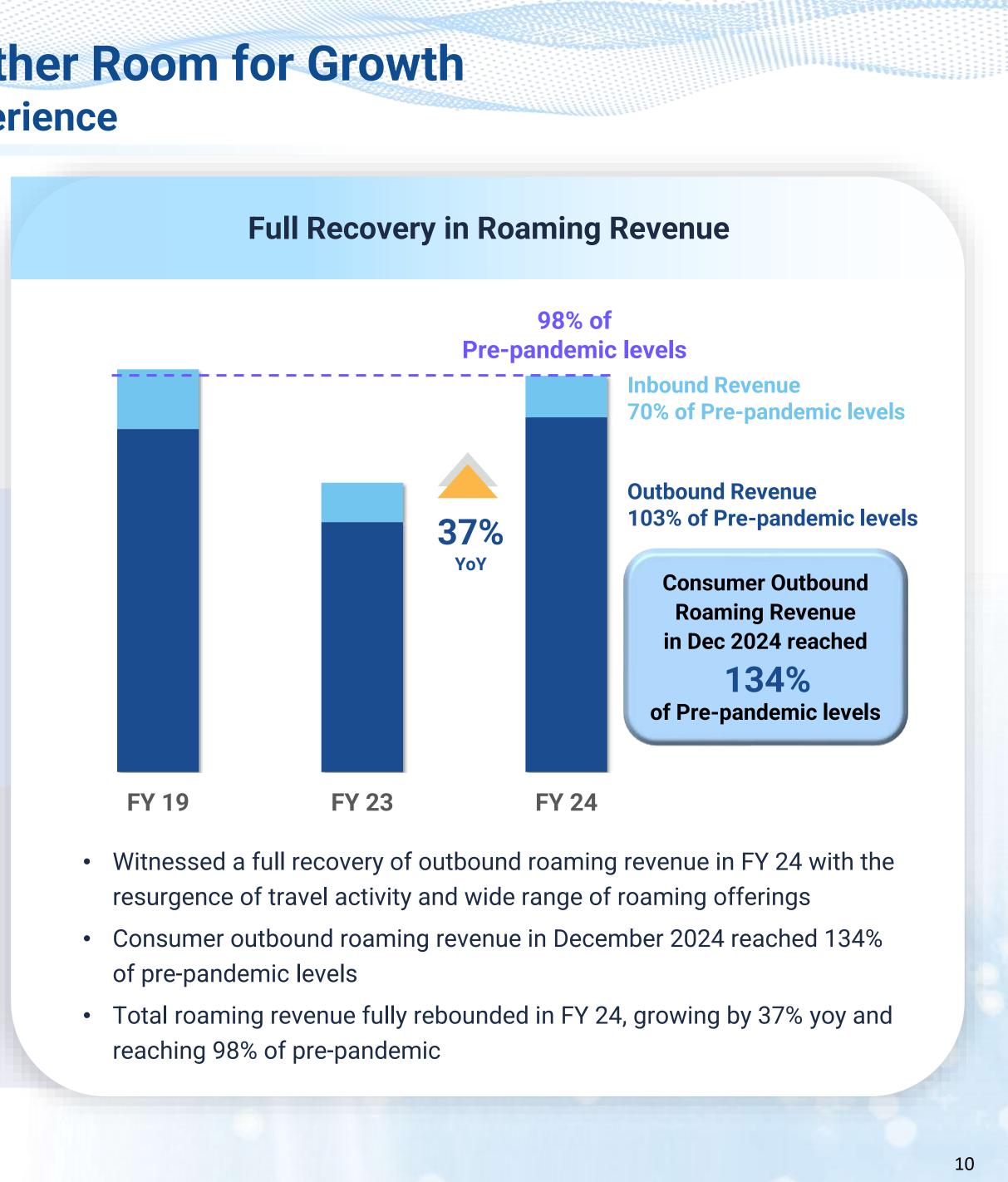
CSL (A) IOIC



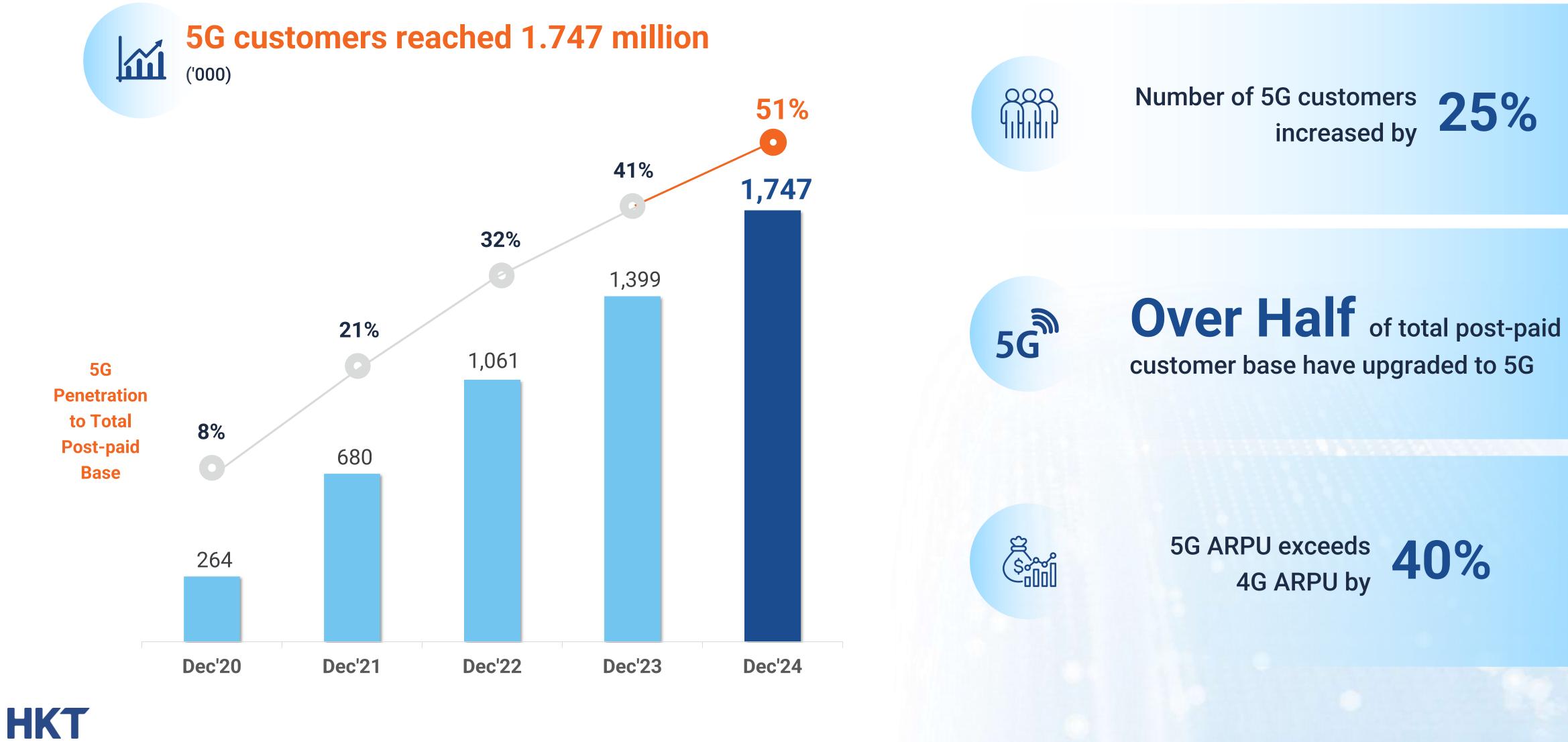
a **PCCW** Group member

Roaming Activity Fully Recovered with Further Room for Growth Delivering a Total Travel Solution for Seamless Experience

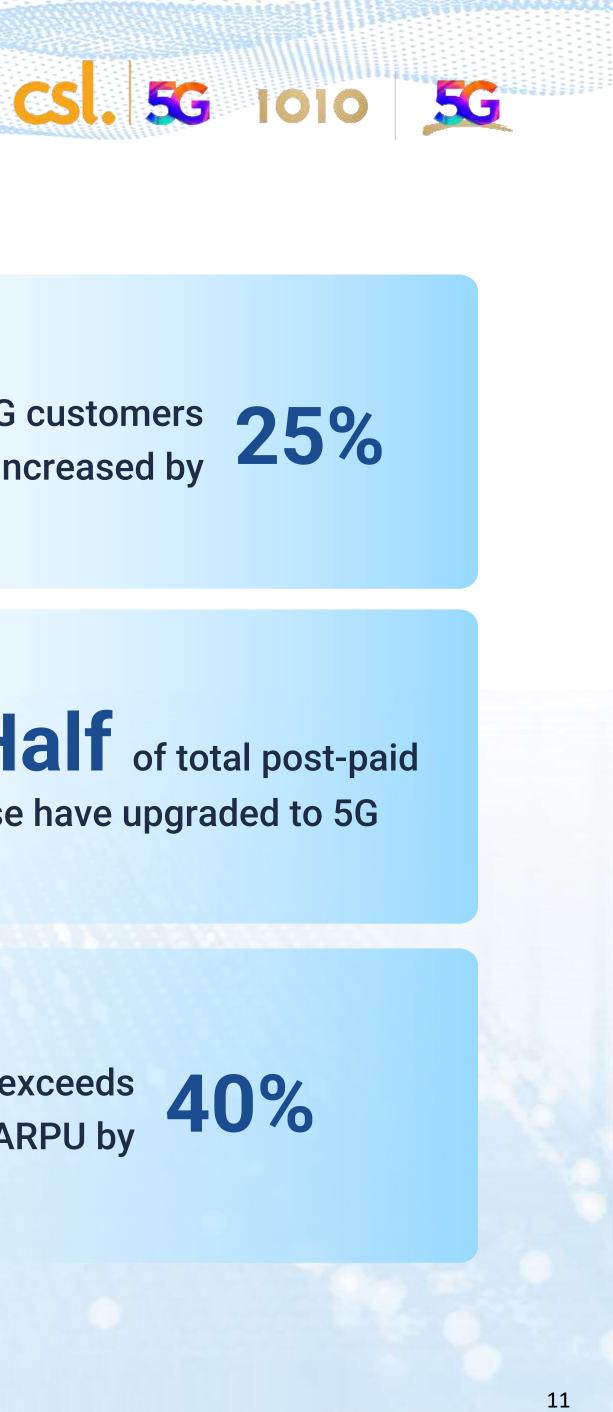






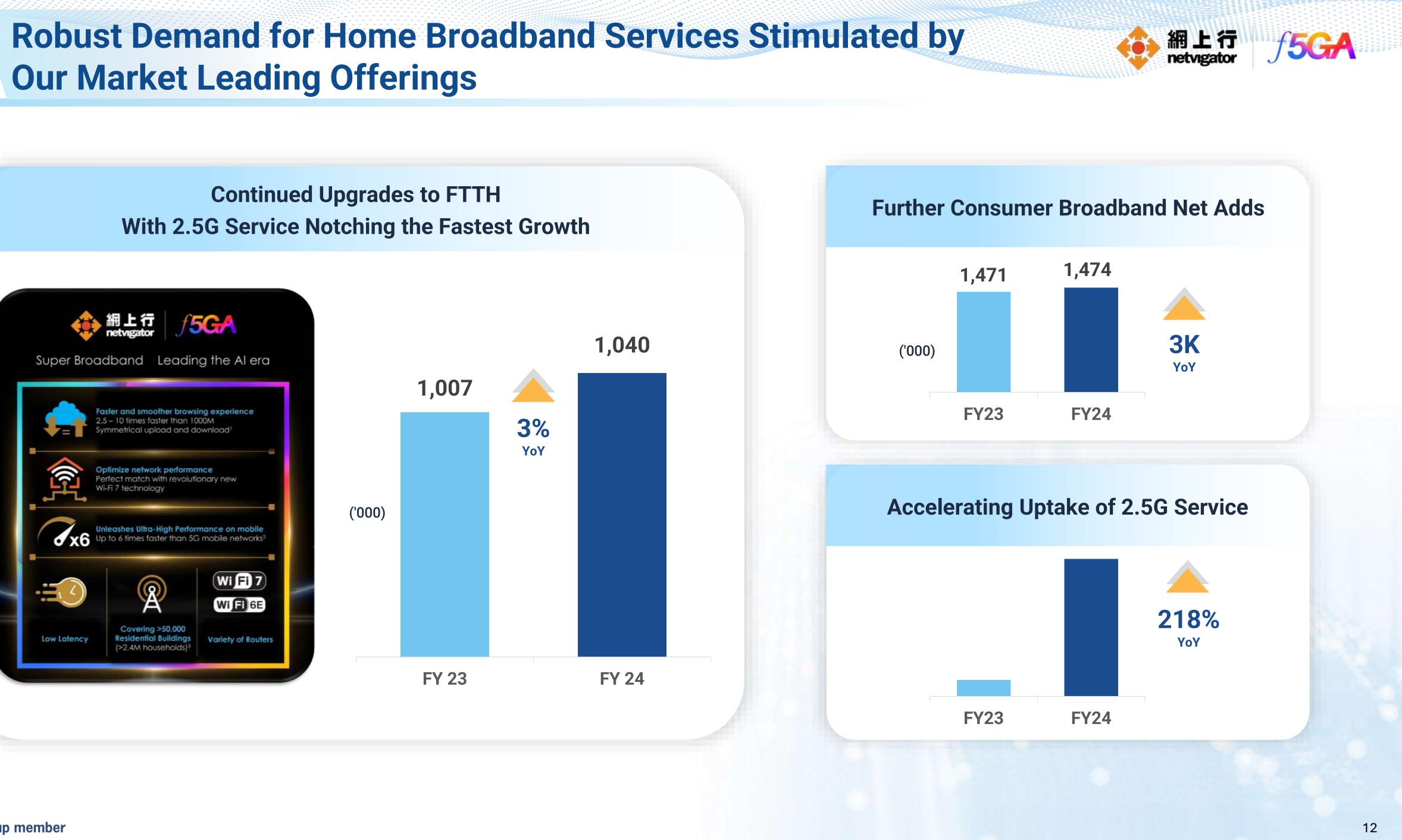


a **PCCW** Group member





Our Market Leading Offerings







HKT

a **PCCW** Group member

Content Aggregator Delivering Unrivalled Sports and Entertainment Content

Strengthening Content Portfolio

- Reinforcing our position as Home of Sports with the renewal and addition of new sports content
 - > Football : Premier League, FA Cup*, UEFA Champions League, UEFA Europa League, UEFA Conference League
 - Tennis : Australian Open, French Open, Wimbledon, US Open
 - BWF (Badminton), PGA Tour (Golf), WST (Snooker), WTT (Table Tennis)

Enhanced premium packages covering genres across Chinese, Asian and Western content

Now Signature Pack

Top-notch HK & Asian movies, high quality Asian drama series from Viu and cutting edge docutainment content

Western Signature Pack

Hollywood blockbusters, award-winning movies and drama series and English general entertainment



Introducing Targeted Content Packages

Introducing distinctive, customised sports and entertainment packages to attract audience with more focused and targeted promotions supported by big data analytics







* New on Now TV starting from 24/25 season

Netflix x Sports Combo

Ultimate streaming experience at one price unlocking sports & entertainment seamlessly

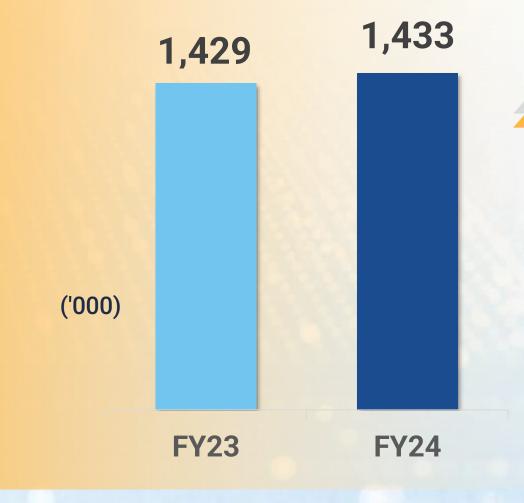


Chinese Entertainment



Enlarged Customer Base

- Total customer base expanded to **1.433 million, underpinned by the** 15% yoy growth in Now OTT customer base
- Reflecting growing popularity of our refreshed Now video streaming service which offers seamless viewing experience









Expanding Geographic Footprint and Advertising Solutions

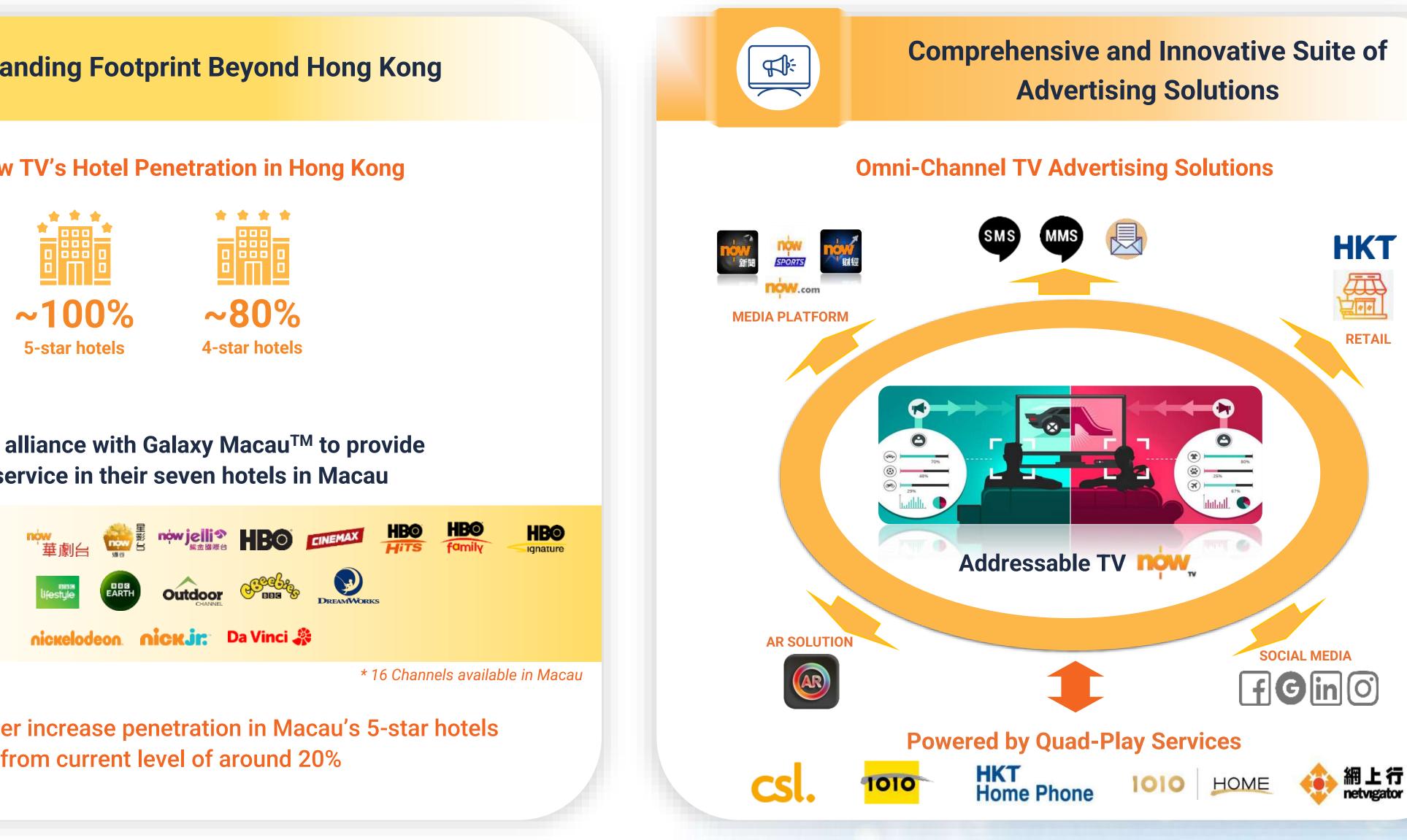
Expanding Footprint Beyond Hong Kong

Now TV's Hotel Penetration in Hong Kong



Strategic alliance with Galaxy Macau[™] to provide Now service in their seven hotels in Macau





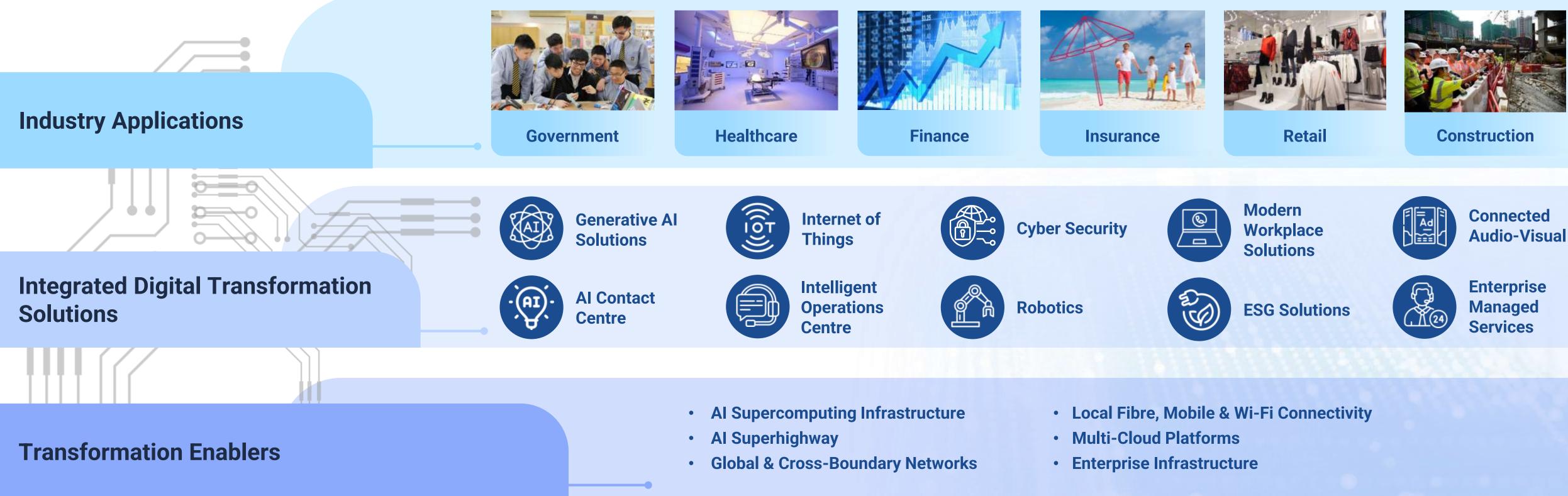
Aiming to further increase penetration in Macau's 5-star hotels from current level of around 20%







Total Contract Value of New Project Wins in FY24 Over HK\$5 billion (+ 11% YoY)

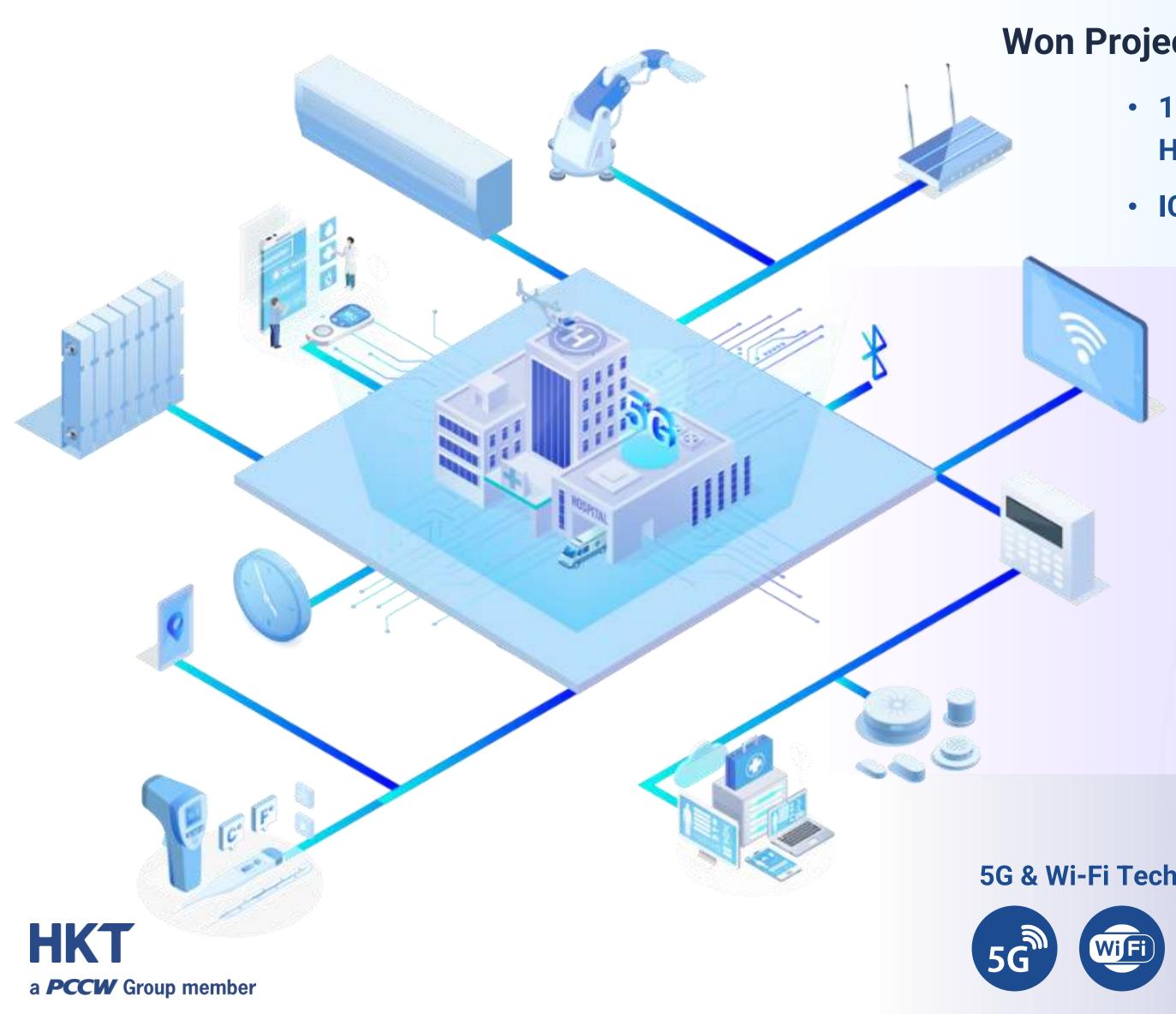














Won Projects with Total Contract Value of HK\$1.5 billion since 2023

- 18 Public and Private Hospitals with 5G Infrastructure and Smart **Healthcare Applications**
- ICT Infrastructure Solutions for Public Healthcare Organisations

Smart Healthcare Applications



Integrated Mobile Apps

Smart App for Central Control & Communication to digitalise workflow and improve mobility



Patient Tracking & Monitoring Solutions

Real-time vital sign monitoring with patient tracking to improve patient care and safety



Asset Tracking Solutions

Real-time medical equipment tracking and alert to reduce loss and enhance asset management



IOT Solutions

Improve facility management efficiency - water leakage detection, air quality management, temperature monitoring



Robotics

Workflow automation with central control to improve general supplies/ medical materials delivery

Network Infrastructure

5G & Wi-Fi Technologies

IoT Technologies





Location Technologies



Real-time Location System (RTLS)



16



Deploying Latest Technologies for Smart City Development Digital Transformation and Value Creation across Diverse Industries

Internet of Things (IoT)

Centralised IoT Platform powered by multiple technologies and integrated with Enterprise **Applications and Monitoring Solutions**

Applications

- Food Safety Enhancement for Convenience **Store Chains**
- Smart Site Safety Systems for Water • **Treatment Plant Sites and Utility Companies**
- **Confined Space Solutions for Property** • Developers





Artificial Intelligence (AI)

AI Contact Centre AI Service Operation supporting HK Citizens

- Transform traditional call centre to AI-powered contact centre to support HK citizens via omni-channels
- Greatly improve efficiency and bolster the service level with 24/7 operations
- Allow integration with different LLM to align with GenAI adoption journey

AI Super Computing Advanced Infrastructure for AI Curriculum

- build hands-on experience on Model Training and
- Advanced on-premise AI platform allows students to
- Inferencing with GenAl
- Al infrastructure supports a wide variety of research projects such as Bioinformatics and Environmental Science in
- universities











Connected AV

Bespoke Connected AV Solutions empower integration with AI and other technologies, secured with cybersecurity protection, to enable better resilience and management over IP

Applications

- Connected AV and central control for boardrooms and meeting rooms
- Bespoke LED wall, AV lighting system and central show control over IP network for banquet halls
- Translucent video wall, digital signage with AI • applications for commercial buildings







Leveraging Our Global Capabilities to Assist Enterprises Expanding Into and Out of Mainland China

"Attracting Overseas Enterprises, Mainland Enterprises Going Global" Strategy (引進來,走出去) **Empowers Expansion Plans for Enterprises**



- From Mainland/Overseas to Hong Kong venturing into Hong Kong and build presence
- From Hong Kong to GBA/Mainland tapping into the China market
- From Mainland/Hong Kong to Overseas expanding to ASEAN/Global markets
- Macau Opportunities strong rebound to capture tourist and gaming business

HKT a **PCCW** Group member





HKT's Comprehensive Cross-Boundary Solutions Portfolio



Connectivity: SD-WAN, Premium Internet, IPVPN, IEPL



Enterprise Managed Services



Cybersecurity (SASE)



IoT Solutions



Digital ICT Solutions



Successfully Captured Opportunities Across Industries



Retail



Electric Vehicles



Finance



Sports



Entertainment









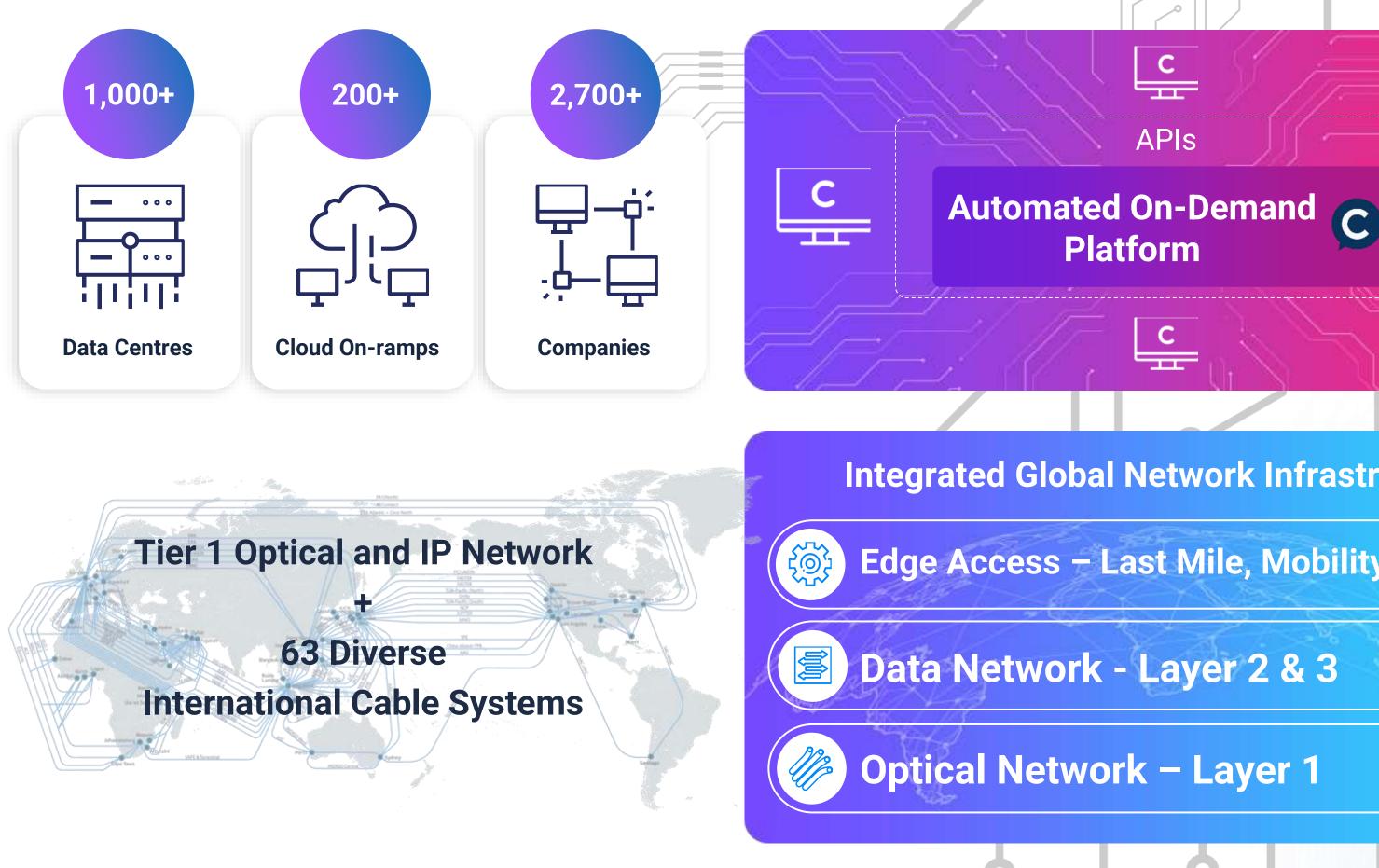


A Fully Vertically Integrated Automated On-Demand Platform to Meet Evolving Demands

C

APIs

C TT

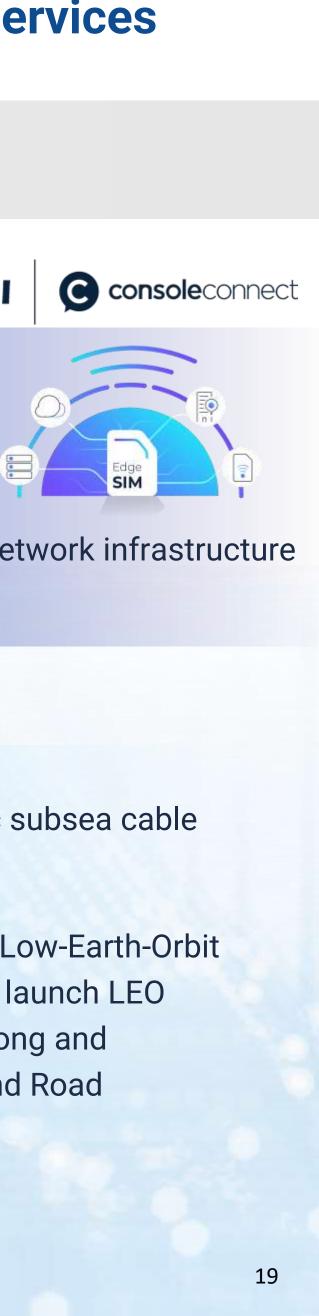


HKT a **PCCW** Group member

Uniquely Combining Software Fabric & Global Network Infrastructure to Deliver World-Class Services

PCCW Global

Launched Edge SIM, a unique end-to-end IoT solution for businesses looking to securely connect their Edge to Cloud on a global scale, by leveraging our network infrastructure and extensive roaming coverage



Integrated Global Network Infrastructure

Edge Access – Last Mile, Mobility, SD-WAN

1

С

Investment in Transpacific subsea cable to enhance route diversity



Signed MOU with Chinese Low-Earth-Orbit ("LEO") service provider to launch LEO satellite service in Hong Kong and countries along the Belt and Road



Growing Share of Wallet Deeper Cross-selling and Upselling Increased Customer Engagement and Loyalty



HKT a **PCCW** Group member

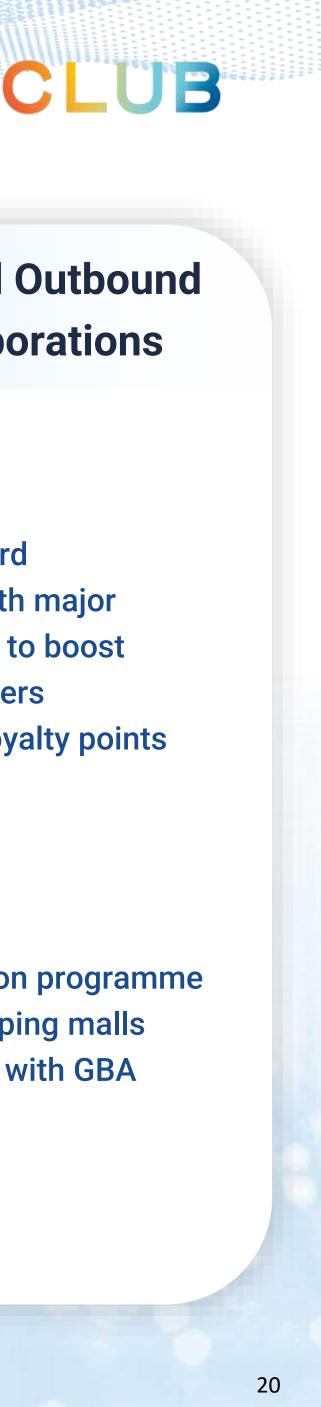




Regional Reward Programme with major regional telcos to boost inbound travellers spending via loyalty points exchange



Point conversion programme with GBA shopping malls and promotion with GBA merchants





Deploying Al Automation for Customers and across HKT Harnessing Al Automation to Enhance Business Operations and Customer Service

Al Solutions Driving Enterprise Business Transformation



AI Intelligent Operations Centre

Al-driven platform that centralises and analyses data to automate operational processes for enhanced decisionmaking and efficiency



AI Speech Analytics

Leverage AI to analyse agent-customer interactions to ensure compliance with regulations in financial services, and improve training and performance of staff



AI Copilot for Workplace Productivity

Al tool integrated into Microsoft applications to assist users in generating content and automating tasks improving productivity, collaboration and creativity



a **PCCW** Group member

HKT

AI Visual Robot

Al-powered robot designed to monitor and analyse visual displays for quality control, security management and continuous improvement

AI Automation Enhancing Customer Service and Business Operations across HKT



AI Agent Assist for Call Centres

Assist customer service agents by rapidly suggesting the most relevant answers to customer queries

AI Studio Self-Service Platform

Utilising machine learning and robotic process automation to allow in-house teams to self develop automation tools to quickly handle tasks such as customer queries and sales proposals, all through a centrally managed AI Governance framework





600+ AI Agents used via self-service platform



GitHub Copilot Software Al

Deploying AI Automation to assist in-house IT developers to enhance overall development productivity **Coding** Code generation and test case preparation



Time saved on average

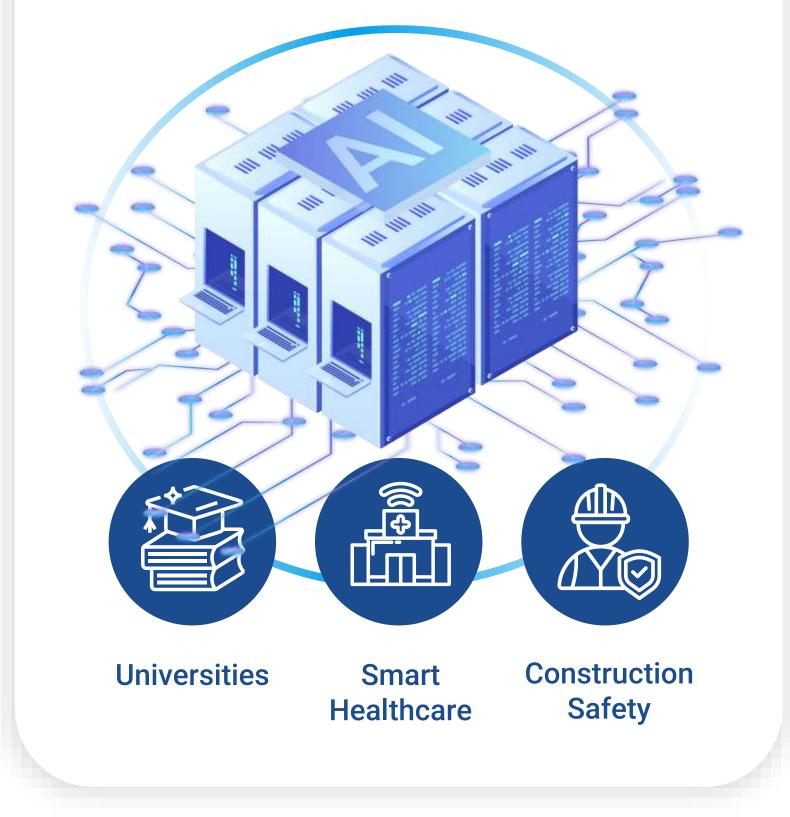




Beyond Business: Enabling a Tech-Forward Community



To transform experiences and operations





HKT a **PCCW** Group member

Advancing Hong Kong's Superconnector Role

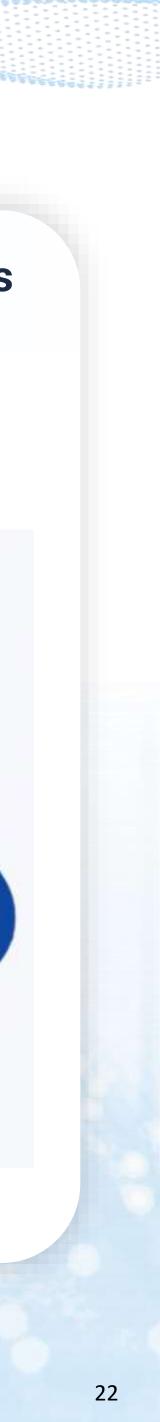
To bridge local, mainland and international opportunities



Fostering Integrated Ecosystems

To drive economic, digital and technological growth







Contributing to a Sustainable Future



HKT a **PCCW** Group member



Social

• Enhanced AI capabilities of over **12,000** customers through over **110** 5G AI Academy

Protecting customers from telephone scams

• Blocked over **3 billion** cyber threats and over 800 million suspicious local and

• Totalled **2,500** staff volunteering hours

Environmental

Combatting climate change

- Committed over US\$3.7 billion in sustainability-linked loans since 2020
- Deployed smart energy management solutions across over 30 exchange buildings





FY24 Highlights

1) Fortifying Financial Strength

Successfully deleveraged balance sheet enabling us to weather uncertain economic outlook as well as potentially prolonged period of elevated interest rates \$

2) Unrivalled Integrated Network Infrastructure

Built Hong Kong's only integrated 5G and fibre network infrastructure that supports the latest consumer applications as well as the most advanced enterprise technologies

3) Empowering Enterprises in their Digital Transition

Modernising networks for enterprises and helping them to deploy the latest applications to improve customer service, worker safety and business process efficiencies





4) Elevating the Consumer Experience

Continually uplifting the experience inside and outside of the home with the latest technologies and providing premium customer support and services



5) Personalised Digital Services Offering

Rewarding loyal HKT customers with rich array of exclusive shopping offers, financial solutions and travel options



Leveraging emerging AI applications to scale more quickly, improve productivity and enhance customer satisfaction



7) Supporting Hong Kong

Continue to provide world leading services to consumers and enterprises and support various government initiatives to drive economic development and growth



Financial Review

Patrick Poon Chief Financial Officer





Solid Financial Performance

(US\$ million)

Adjusted Funds Flow

Revenue

Revenue (excluding Mobile Product Sales)

EBITDA

EBITDA Margin (excluding Mobile Product Sales)

Overall EBITDA Margin

Profit Attributable to Holder of Share Stapled Units



FY 23	FY 24	% Change	
743	766	+ 3%	
4,401	4,456	+ 1%	
4,022	4,107	+ 2%	
1,718	1,762	+ 3%	
43%	43%		
39%	40%		
640	650	+ 2%	





HKT

a **PCCW** Group member

TSS Continued to Demonstrate Business Strength and Resilience

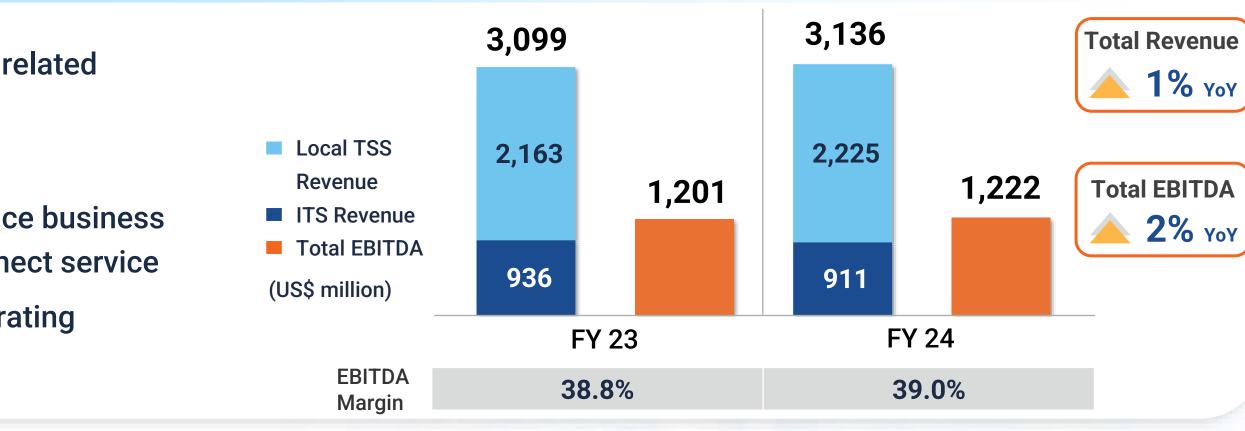
TSS Business

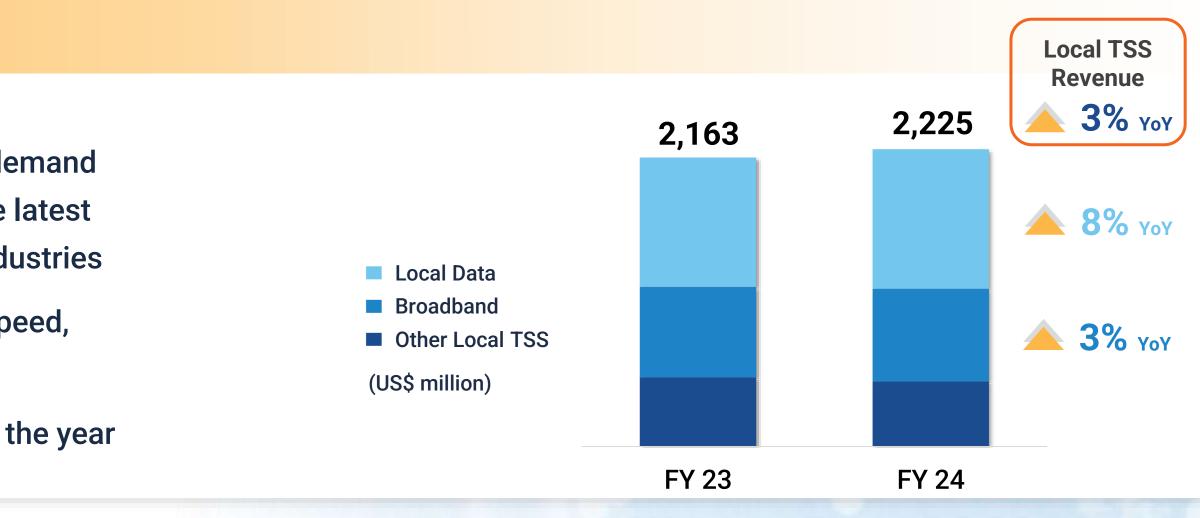
- Local TSS revenue grew by 3% underpinned by robust growth in Enterprise related revenue and sustained expansion in Broadband revenue
- Pay TV resilient with Now OTT customers growing by 15% yoy
- International Telecom Services recorded lower revenue from wholesale voice business but mitigated by higher data revenue and growing demand of Console Connect service
- Total EBITDA up 2% outpacing the revenue increase, fuelled by further operating efficiencies leading to an improved margin of 39.0%



Local TSS Revenue

- Local data revenue achieved robust growth of 8% reflecting the continued demand from enterprises for our unique digital transformation solutions utilising the latest technologies such as 5G, IoT, AI, cloud and cybersecurity across diverse industries
- Broadband revenue grew by 3% driven by increasing demand for our high-speed, reliable fibre connectivity, with 2.5G services notching the fastest growth
- As a result, Local Data Services registered a solid revenue growth of 6% for the year









Mobile Benefitting from Full Recovery of Roaming and Further 5G Upgrades



Mobile Business

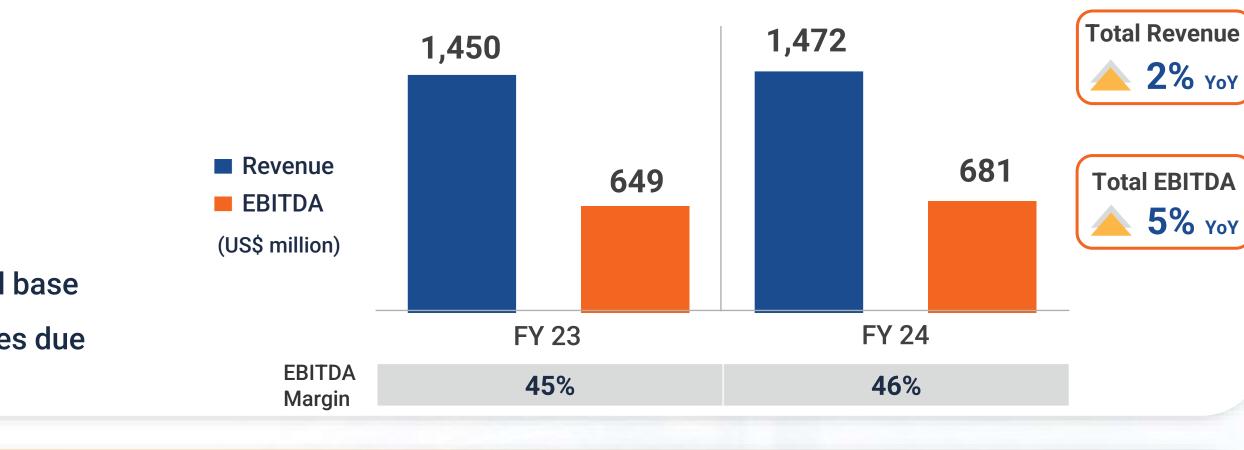
- Mobile business recorded continued growth of 5% in services revenue to US\$1,123 million
- Post-paid customer base further expanded to 3.459 million, a net gain of 31,000 year-on-year
- 5G upgrades continued with our 5G customer base growing by 25% to
 1.747 million by the end of Dec 2024, representing 51% of total post-paid base
- Mobile product sales were softer as consumers delayed handset upgrades due to weak consumer sentiment and limited new handset features

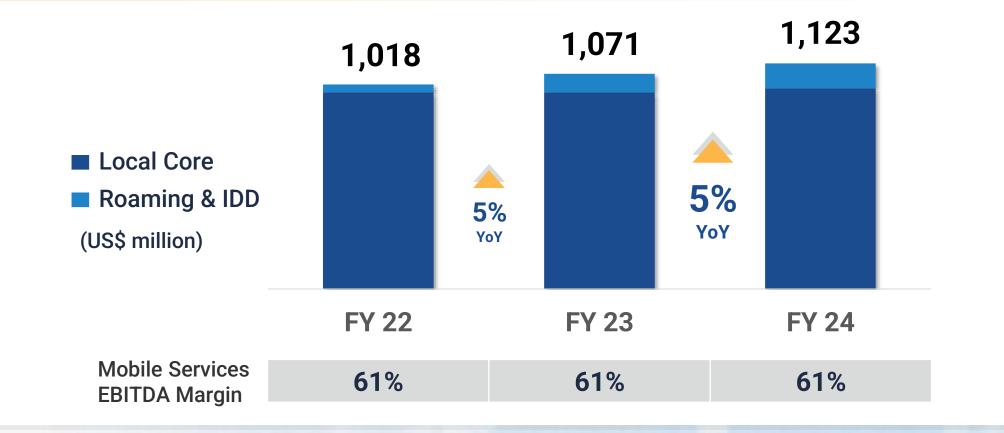


Mobile Services Revenue

- Mobile services revenue grew 5% in FY 24, underpinned by higher roaming revenue, further 5G upgrades, growth in our post-paid base, an increase in mobile wholesale revenue and growing demand for enterprise solutions deploying technologies like IoT
- Roaming revenue soared by 37% year-on-year with travel fully rebounding
- Post-paid exit ARPU up by 1% to HK\$193
- Mobile services EBITDA rose 5% to US\$680 million with margin of 61%

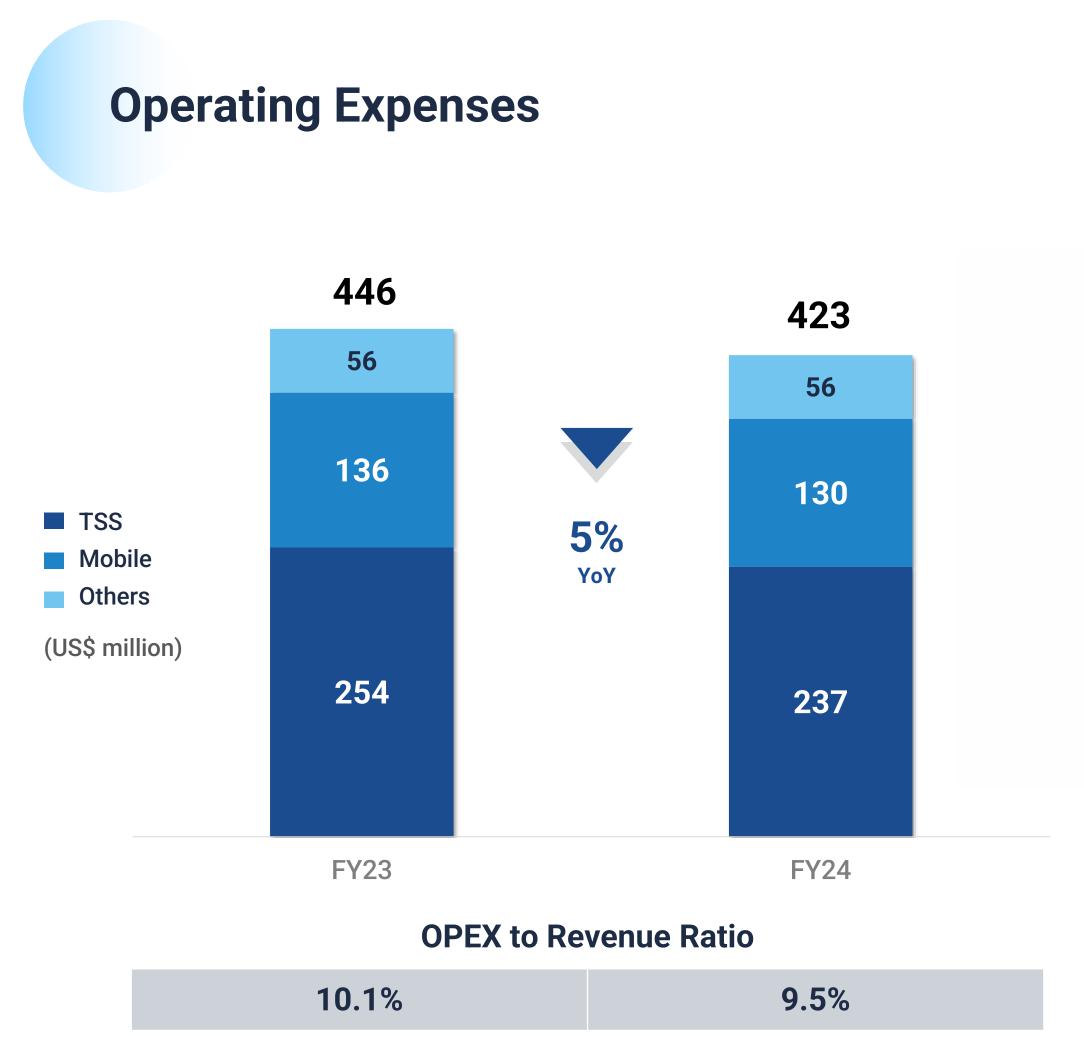














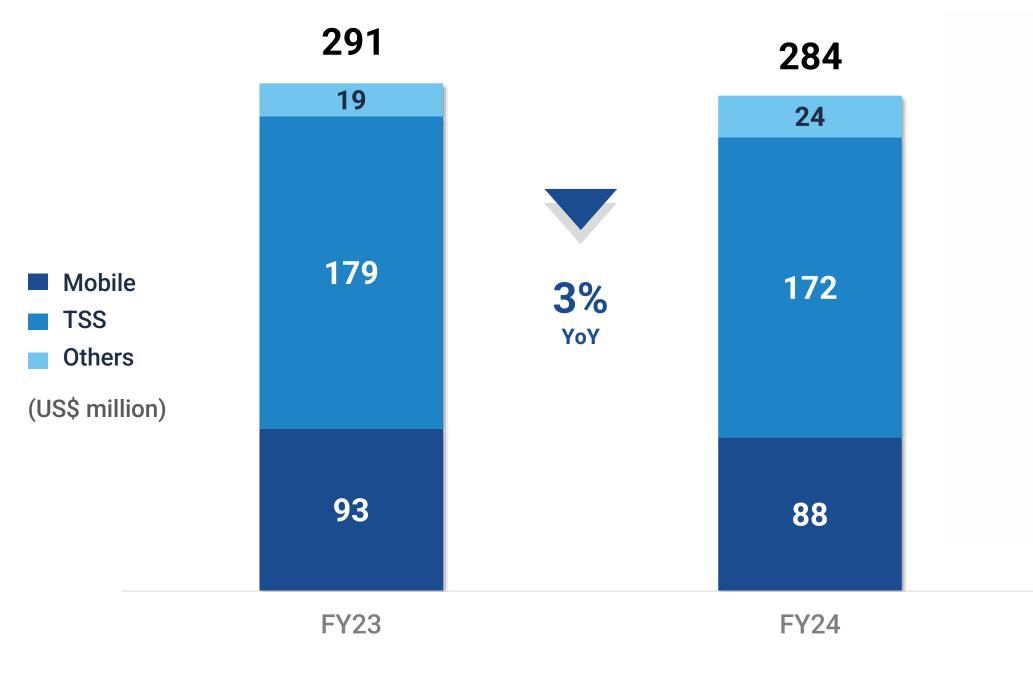
- Opex savings of 5% in FY 24, with opex to revenue ratio further improving to 9.5%
- Continued focus on operating efficiency and cost optimisation initiatives across all business segments
- Initiatives include the enhancement of business processes by embracing AI, consolidation of business operations and rationalisation of IT platforms









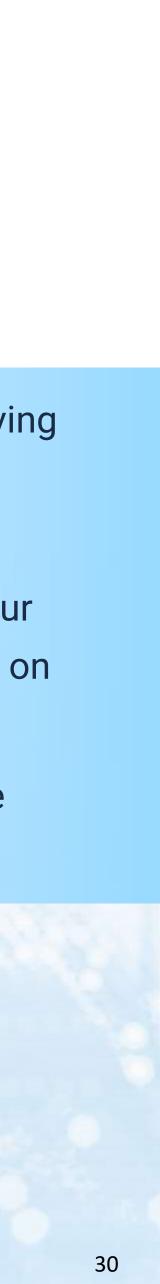


CAPEX to Revenue Ratio

6.6%	6.4%



- Disciplined capital investments with capex to revenue ratio improving to 6.4%, well within stated guidance
- Lower Mobile capex reflecting the efficiency gains from capacity upgrades and network maintenance following the completion of our territory-wide 5G coverage. Current investments primarily focused on raising network performance and elevating customer experience
- Lower TSS capex reflecting our already extensive geographic fibre • coverage and phased timing of subsea cable investments





Adjusted Funds Flow

(US\$ million)

EBITDA

Less cash outflows in respect of capital expenditures, customer acquisition costs and licence fees:

Capital expenditures

Customer acquisition costs and licence fees

Fulfilment costs

Right-of-use ("ROU") assets

Adjusted Funds Flow before tax paid, net finance costs paid and changes in working capital

Adjusted for:

Net finance costs paid

Tax payment

Changes in working capital

Adjusted Funds Flow for the year

Adjusted Funds Flow per Share Stapled Unit (HK cents)

Interim Distribution (HK cents)

Final Distribution (HK cents)

Total Distribution for the year per Share Stapled Unit (HK cents)



FY 23	FY 24	YoY Better/(Worse)
1,718	1,762	3%
(274)	(261)	
(222)	(218)	
(84)	(84)	
(183)	(181)	
955	1,018	7%
(200)	(234)	
(39)	(33)	
27	15	
743	766	3%
76.49	78.80	
32.05	32.92	
44.44	45.88	
76.49	78.80	3%





Income Statement

(US\$ million)

Revenue

Revenue (excluding Mobile Product Sales)

Cost of sales

OPEX

EBITDA

Depreciation & amortisation expenses

Gain on disposal of PPE and ROU assets, net

Net other gains

Net finance costs

Share of results of associates & JVs

Profit before income tax

Income tax

Effective tax rate

Profit for the year

Attributable to:

Holders of Share Stapled Units

Non-controlling interests

a **PCCW** Group member

FY 23	FY 24	YoY Better/(Worse)
4,401	4,456	1%
4,022	4,107	2%
(2,237)	(2,271)	(1)%
(446)	(423)	5%
1,718	1,762	3%
(725)	(706)	
_	1	
1	17	
(273)	(287)	(5)%
(15)	(16)	
706	771	
(63)	(117)	
9.0%	15.2%	
643	654	2%

640	650	2%
3	4	





Solid Financial Position: Investment Grade Ratings Maintained Successful Deleveraging Leading to Improved Debt Ratios

(US\$ million)	As of Dec 2023	As of Jun 2024	As of Dec 2024
Gross Debt ⁽¹⁾	5,744	5,942	5,349
Gross Debt to EBITDA (2)	3.34x	3.42x	3.04x
Net Debt ⁽³⁾	5,525	5,728	5,074
Net Debt to EBITDA (4)	3.22x	3.30x	2.88x
Cash Balance ⁽⁵⁾	219	214	275
Undrawn Facilities	1,632	1,537	2,386
Total	1,851	1,751	2,661

- (1) Gross debt refers to the principal amount of short-term and long-term borrowings
- (2) Based on gross debt as at year end divided by EBITDA for the year
- (3) Net debt refers to the principal amount of short-term and long-term borrowings minus cash balance
- (4) Based on net debt as at year end divided by EBITDA for the year
- (5) Including short-term deposits







As of 31 December 2024

(US\$ million)	As of Dec 2023	As of Dec 2024
Cash Balance	219	275
Undrawn Facilities	1,632	2,386
Total	1,851	2,661





- Current mix of fixed and floating rate debt approx. 65:35
- Effective interest rate approx. 4.2% in FY 2024
- After the repayment of the US\$500M bond due in April, the average bond maturity will be 4.2 years







FY24 Highlights

1) Fortifying Financial Strength

Successfully deleveraged balance sheet enabling us to weather uncertain economic outlook as well as potentially prolonged period of elevated interest rates \$

2) Unrivalled Integrated Network Infrastructure

Built Hong Kong's only integrated 5G and fibre network infrastructure that supports the latest consumer applications as well as the most advanced enterprise technologies

3) Empowering Enterprises in their Digital Transition

Modernising networks for enterprises and helping them to deploy the latest applications to improve customer service, worker safety and business process efficiencies





4) Elevating the Consumer Experience

Continually uplifting the experience inside and outside of the home with the latest technologies and providing premium customer support and services



5) Personalised Digital Services Offering

Rewarding loyal HKT customers with rich array of exclusive shopping offers, financial solutions and travel options



Leveraging emerging AI applications to scale more quickly, improve productivity and enhance customer satisfaction



7) Supporting Hong Kong

Continue to provide world leading services to consumers and enterprises and support various government initiatives to drive economic development and growth

