



## **2021 Annual Results**

For the year ended December 31, 2021

February 24, 2022 - Hong Kong

a **PCCW** Group member

## **Forward Looking Statements**

This presentation may contain "forward-looking statements" that are not historical in nature. These forward-looking statements, which include, without limitation, statements regarding HKT's future results of operations, financial condition or business prospects, are based on the current beliefs, assumptions, expectations, estimates, and projections of the directors and management of HKT about the business, the industry and the markets in which HKT operates. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond HKT's control and are difficult to predict. Actual results could differ materially from those expressed, implied or forecasted in these forward-looking statements for a variety of factors.



## **Business Review**

**Susanna Hui Group Managing Director** 



## **Growth Resumed Despite Volatile Local Pandemic Situation**

#### **Total Revenue**

**FY 21** 

4,354

+ 5% YoY

(US\$ million)

(FY 20: - 2% YoY)

#### **Total EBITDA**

**FY 21** 

1,632

+ 5% YoY, adjusted for ESS

+ 2% YoY

(US\$ million)

(FY 20: - 2% YoY)

#### **Adjusted Funds Flow**

**FY 21** 

**707** 

+ 2.4% YoY

(US\$ million)

(FY 20: + 1% YoY)

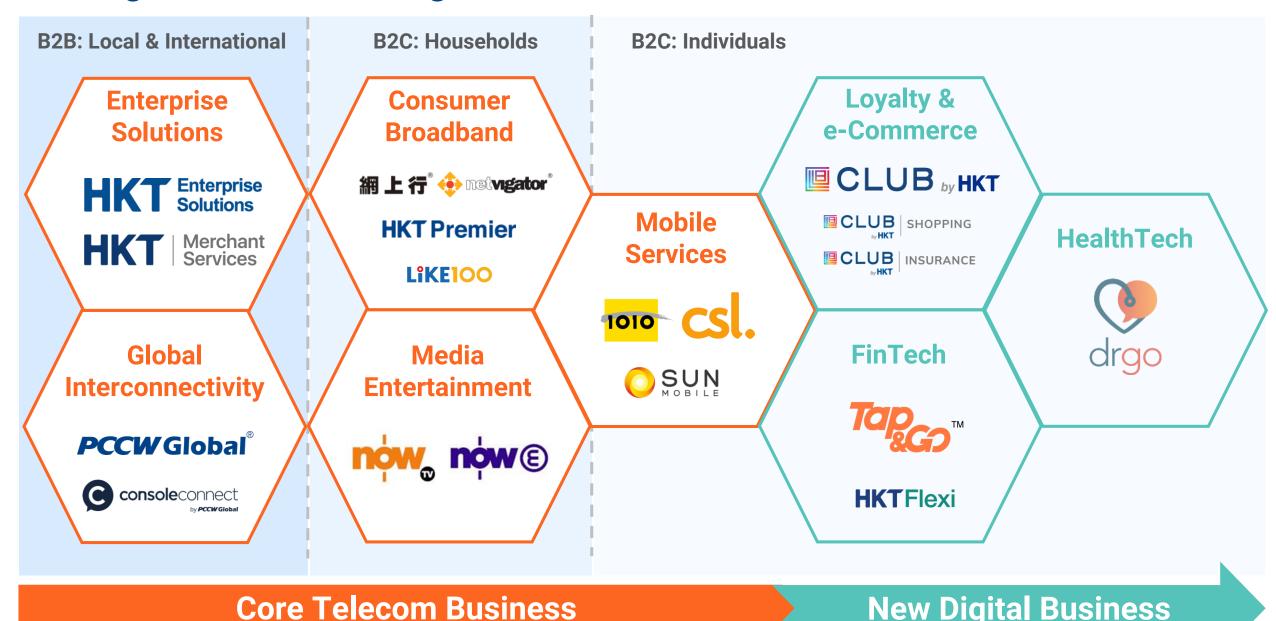
HK cents	FY 21
Interim Distribution	30.70
Final Distribution	42.07
<b>Total Distribution</b>	72.77

Total Distribution per SSU
72.77 HK cents
+ 2.4% YoY

Dividend Yield 6.76%\*



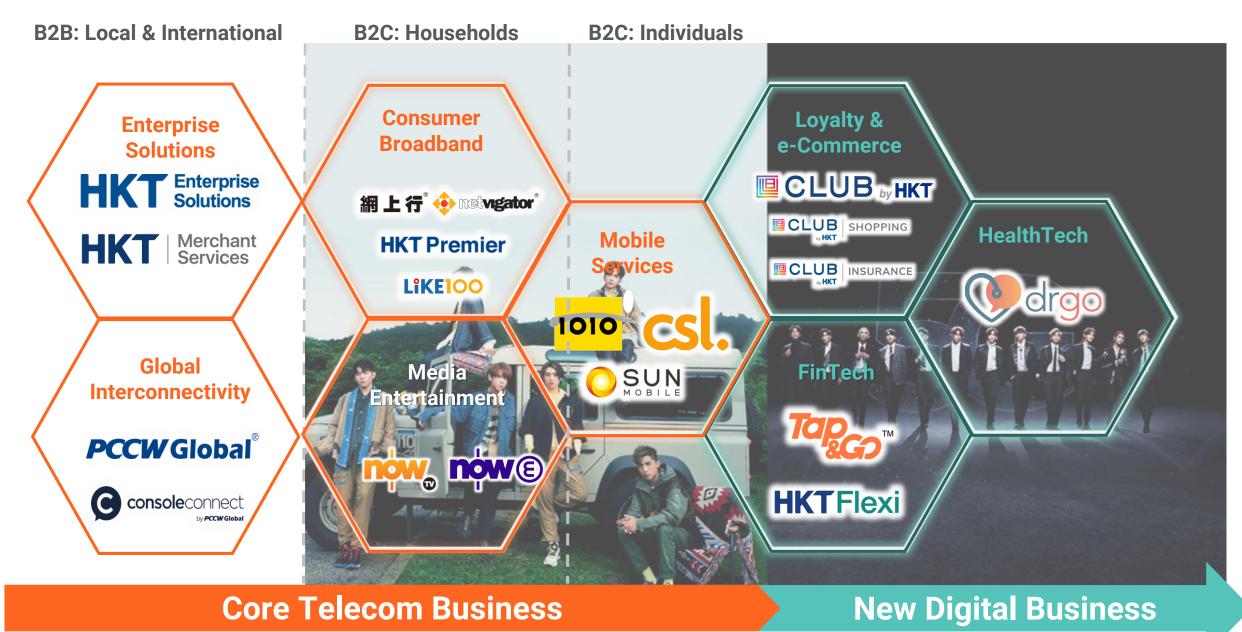
## **New Digital Platforms Augment Our Core Business**



**HKT** Here To Serve

**New Digital Business** 

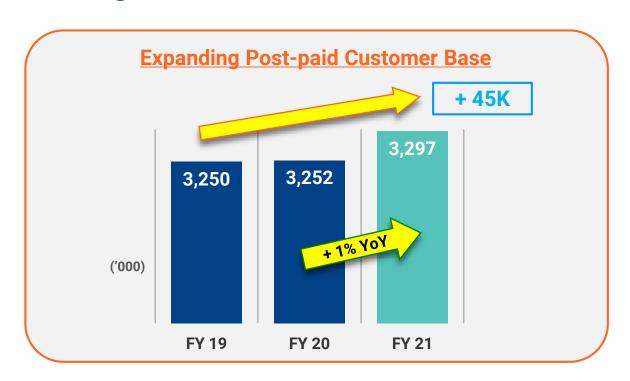
## Leverage Group Assets to Bolster Our Market-leading Businesses

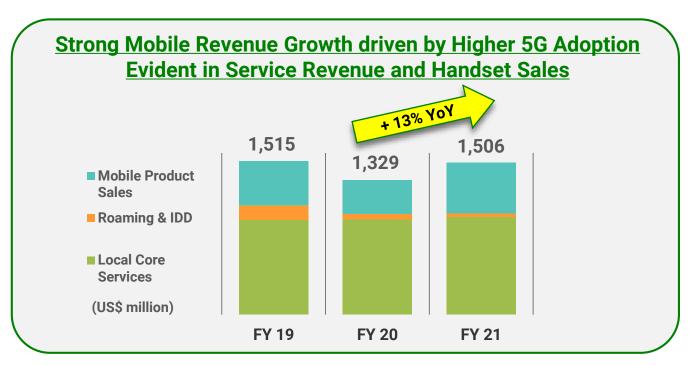


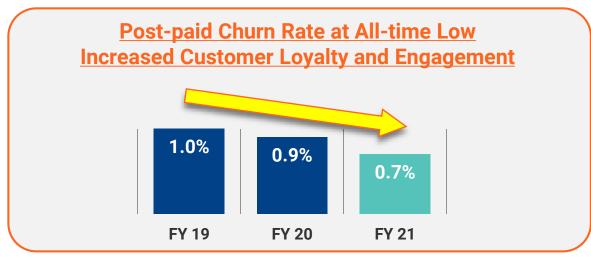


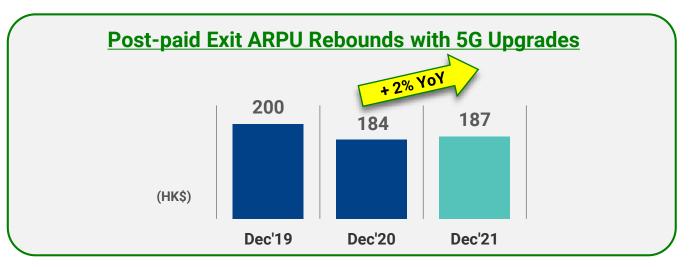
## **Enlarged Mobile Customer Base with Higher ARPU**













## **Growing 5G Adoption**

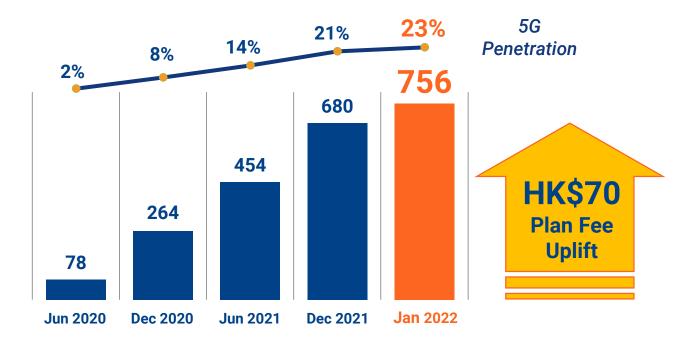
csl. 5G 1010 5G

First to market with 5G Celebrity Plans – influencer led marketing campaign targeting different market segments and driving 5G subscriptions











#### csl. 5G Lens

"Experiencing the World Differently" with Immersive 5G Technology

- 236k Registered Users
- 1.5 million Accumulated Coupons
- 400+ Merchant Partners



## **Superior 5G Experience with HKT Network**

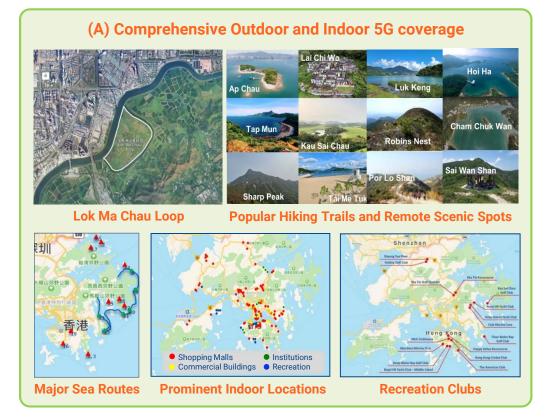


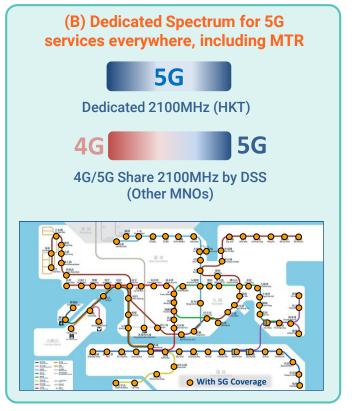
#### **Continuous Uplifting of 5G Network for Supreme Experience**

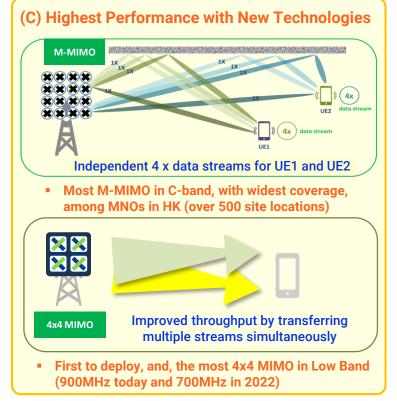
- Territory-wide coverage at 99% including full MTR lines using dedicated spectrum for 5G
- Continuous coverage expansion to address the needs of different customer segments
- Capacity enrichment with speed uplift through large-scale deployment of M-MIMO for C-band and 4x4 MIMO for low band

#### **Committed to the Future through Expansion of Spectrum Holdings**

- Acquired 20 MHz and 50 MHz of 5G spectrum in the 700 MHz and 2600 MHz bands respectively
- Holds most low band spectrum, including the largest amount of spectrum in 2600 MHz band
- Rollout 700 MHz to deepen indoor penetration and improve rural coverage (\*)







## **Capturing 5G B2B Opportunities**

Re-defined 5G as "The New Standard" for Smart Healthcare, Properties & Construction





- 10+ managed 5G / Wi-Fi / 5G surveillance projects
- Pevelopment Node construction site where Hong Kong-Shenzhen Innovation and Technology Park will be built, supporting Building Information Modelling (BIM) and other digitalized smart construction applications

HKT 2021 Annual Results



- 35+ 5G smart property projects, infrastructure, and 5G applications
  - Shopping malls, commercial buildings, industrial buildings, residential developments, government / utility / logistics centers
- Wong Chuk Hang, Wan Chai, Quarry Bay, Stanley, Kwun Tong, Kowloon Bay, Kai Tak, Tai Kok Tsui, Sham Shui Po, Mong Kok, Tuen Mun
  - Smart apps, smart washrooms, robotics, IoT. GeoAR



- 10 x 5G infrastructure hospitals (existing & new re-developing hospitals with 1<sup>st</sup> full 5G active lampsites supporting data-driven smart applications)
- 5 hospitals x remote consultations
- 8 hospitals x IoMT & IoT
- 3 hospitals x holomedicine
- 2 hospitals x patroling robots
- 1 hospital x smart apps
- 1st cross-border remote consultation solution for collaboration between HK and HKU Shenzhen Hospital



## **Digital Solutions to Serve Diverse Range of Industries**



Continued Successes in Enterprise Solutions with Digital Transformation (DT) Projects and Core Strengths

#### | Integrated DT Solutions | Unparalleled Service Reliability & Quality | Full-range of Enterprise Managed Services |



#### **Banking & Finance Sector**

- Design and build secure private clouds for application modernization and critical application hosting
- Expand core services market share by winning branch network of a retail bank from competitor through superb network resilience, quality and service support



#### **Insurance Sector**

- Leverage Low Code Application Platform (LCAP), design and build mobile apps to digitalize daily operations and improve operational efficiency
- Provide cybersecurity and application performance management solutions to tighten cyber threat protection and monitor app performance



#### **Retail Sector**

- Design and provide cross-border SD-WAN and Managed Wi-Fi solution for retail chains to support cloud-based DT applications
- Enhance value for clients by Enterprise Managed Services with store operations support, single service helpdesk and tailored SLA to
  offload enterprise IT resource challenges



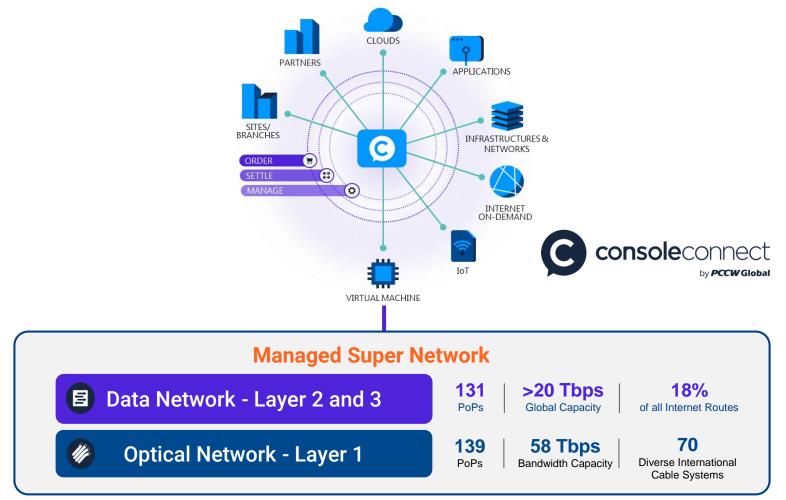
#### **Public Sector**

- Modernize IT infrastructure and provision mobile devices to support digital operations, real-time monitoring and workforce mobilization
- Provide managed IT helpdesk and onsite IT support for a public transport company for 5 years



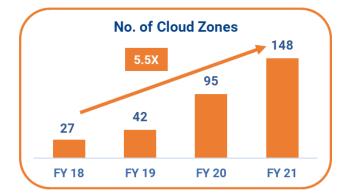
# Transforming from Global Carrier to Tech-led Service Leader Providing Software Defined Cloud Interconnectivity Platform

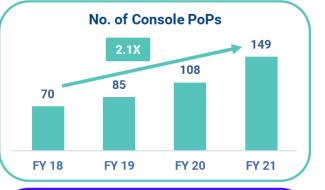
Console Connect is Software Defined Cloud Interconnection platform powered by a globally managed super network, making connectivity between data centers, clouds and applications simple, predictable and secure

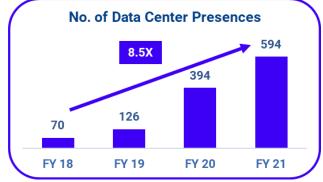




**Console Connect has demonstrated** strong organic growth in key metrics:

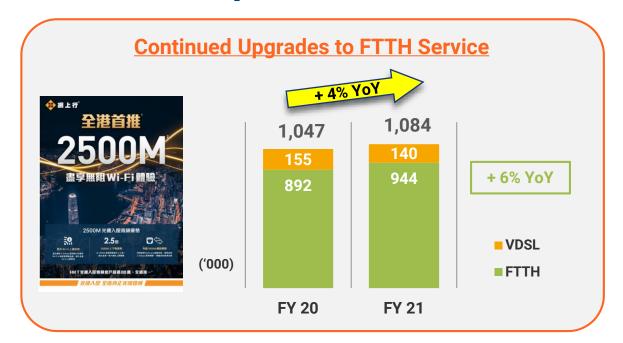


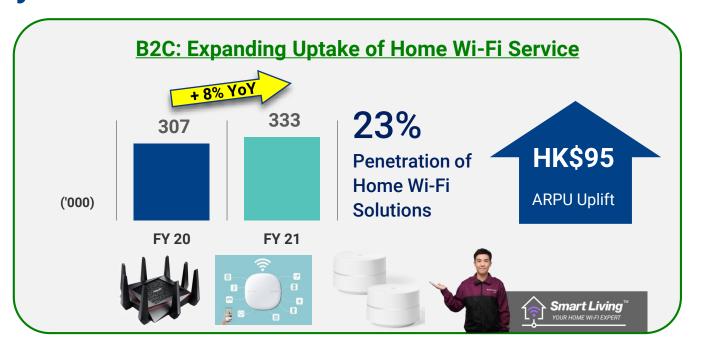




# Work-from-home as New Normal Driving Upgrade Demand for HKT's Superior Network Reliability







# Continued Increase in Consumer Broadband Customers Despite Competition and Emigration 1,457 1,461 ('000) FY 20 FY 21

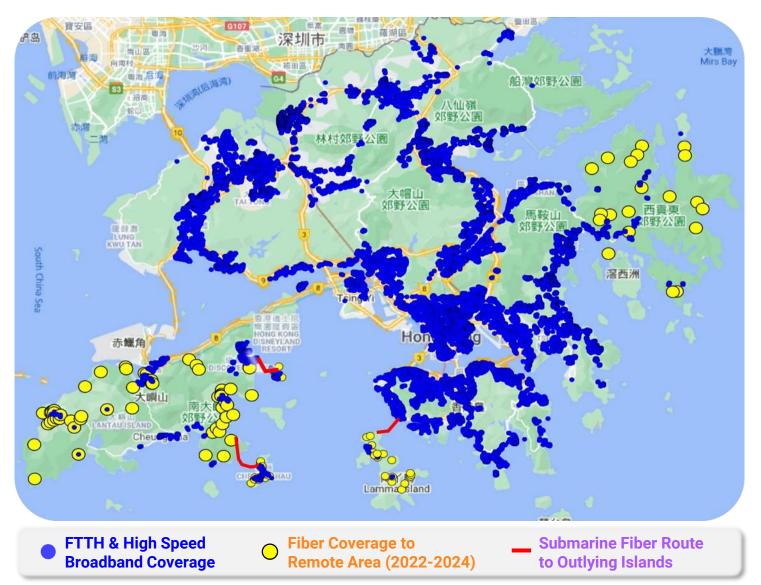
#### **B2B: Developer Differentiation Through Smart Living Homes**

- Pre-installing Smart Living solutions in new residential properties
- Secured over 170 residential projects with 74 property developers



## **Unrivaled Fiber Connectivity**

- FTTH network coverage, with 10G fiber capacity, together with 5G WTTH technology, now already reached 98%
- Extend fiber coverage to villages and outlying islands, supporting both FTTH service and 5G mobile backhaul



#### FTTH to Villages & Remote Areas

- ✓ Rollout 10G FTTH, 5G backhaul in remote areas
- ✓ Leverage village FTTH for bayside 5G coverage



#### Submarine Cable to Outlying Islands

✓ Enable stable 10G FTTH to Lamma Island, Cheung Chau & Peng Chau



\* Submarine cable to outlying islands to be completed within 2022

## Long Term Broadcast Partnership with Premier League





Chinese and Western Movies









#### **Home of Sports**

- Secured the exclusive broadcast rights to Premier League for another 3 seasons from 22/23 to 24/25, making it the city's Premier League broadcaster for 12 consecutive years
- Continue to deliver live coverage of all 380 matches per season with enhanced features including **4K, Multi-Angle** and Watch Party on selected matches
- Only platform in Hong Kong offering Premier League, UEFA Champions League, Europa League, La Liga, Serie A and Ligue 1 with over 1,800 live matches per season



- Acquired F1, UFC, Tennis Grand Slams and Moto GP as replacement content for Fox Sports
   exit (\*Australian Open/French Open via beln Sports, Wimbledon/US Open/MotoGP via SpoTV)
- Successful broadcast of Tokyo Olympics attracted substantial number of new viewers across platforms, providing an untapped base for upselling

#### **Unparalleled Content Genres**

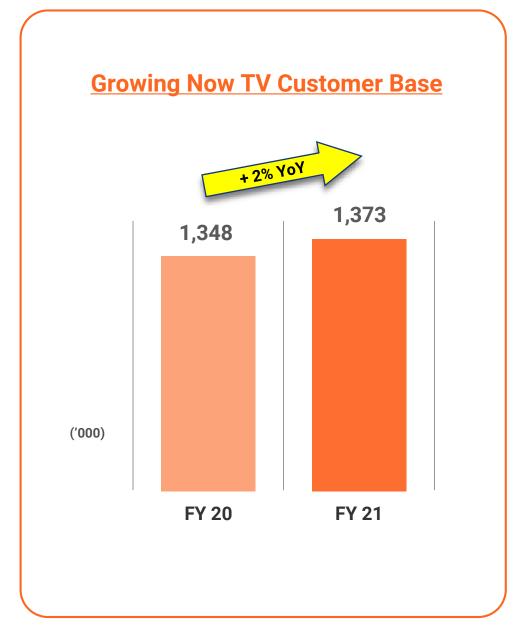
130+ Linear Channels and 30,000 hrs VOD Contents covering wide range of content genres Sports, Chinese and Western Movies, Asian and Western Dramas, News, Documentaries,
Variety Shows and Lifestyle Entertainment, Kids Content and Foreign Languages

## **Differentiate Our Offering in Education Segment**



Evolve Now Kids Ecosystem into a multi-dimensional brand with kids entertainment, membership and offline events as well as education platform to build stickiness with parents through engaging their kids throughout different life stages





## The Club – Convergence of Loyalty and e-Commerce



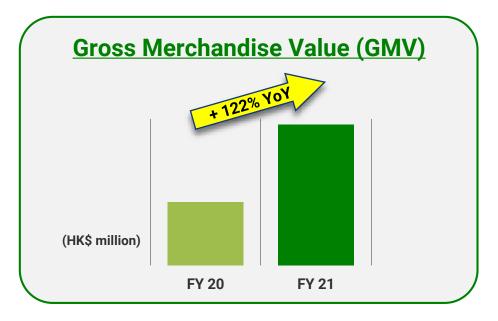
- Club Shopping connects members and merchants through points earned, driving increased loyalty and spending
- Provides digital platform for existing products such as handsets and electronic goods as well as unique offerings from merchants
- Our "Redeem and Shop" offerings have proven effective in building customer loyalty and stickiness











# Fostering Adoption of Mobile Payments as Digital Economy Expands



Significant Growth of Customer Base and Transaction Volume for both B2B & B2C

#### **Merchants**



Comprehensive e-payment solutions for diverse business needs



- 4,800 subscriptions to our Smart POS as of Dec 2021, representing an increase of 182% YoY
- Transaction of Smart POS increased significantly by 300% YoY

#### Consumers



Growing customer base with a focus on the young & tech-savvy segment



- Leverage the extensive Mastercard and UnionPay enabling swift payment both online and at retail outlets around the world
- 3.6M accounts as of Dec 2021, an increase of 31% YoY
- Customer spending increased substantially by 140% YoY
- Enriched HKTFlexi with instant Buy-Now-Pay-Later features

Virtual Bank Joint Venture Broadens the Service Offerings of HKT



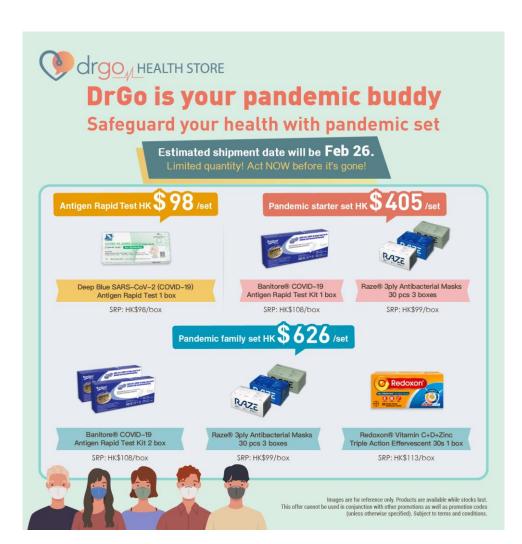




#### **HKT Pioneers Telemedicine in HK with DrGo**



#### <u>DrGo – the most comprehensive end-to-end telemedicine service in Hong Kong</u>



- 276K registered users as of Dec 2021, an increase of 214% YoY
- Usage of DrGo telemedicine services experienced an upsurge following onset of 5<sup>th</sup> COVID wave
- 78 doctors / professionals on DrGo platform to provide telemedicine services
- Partnership to drive consultations:
  - > Expanded medical consultation services partners to 9, with 5 new partners on board in 2021:
    - Matilda Medical Centre
- Fu Heng Medical Centre
- Medical Concierge Limited
- Pop Point Medical Centre
- Mental Health Association of Hong Kong
- > Insurance telemedicine partners:
  - Incorporating DrGo telemedicine service into selected insurance plans of partners to drive usage
- DrGo healthstore platform fully launched in September 2021, expanding from medical services into product categories of supplements, skincare and hair care

## **Corporate Social Responsibility**

#### FIGHTING COVID-19 TOGETHER

#### **GIVING BACK**

#### A SUSTAINABLE FUTURE



Connecting with the elderly Smartphones, free data plan & training for elderly in need to stay connected

#### DrGo services

HK\$200 subsidy each for 100,000 users of telemedicine service; healthcare & anti-pandemic measures for over 450 seniors



Hotline support
Sponsored 3,000 phone lines
for Department of Health

Free broadband service for 800 low-income families

**Donation** – Over \$20M in monetary donations & in-kind sponsorships for charitable causes

Club Hope – Top 10 donors invited to rehearsal of MIRROR "ONE & ALL" Live 2021



apricols.

Volunteering – Near 4,000 hours volunteered to help the vulnerable & underprivileged

#### **Environmental targets**

Reduction targets set for electricity consumption, GHG emissions, water consumption & general waste



**Renewable energy** – Solar panels installed at Tin Shui Wai & Junk Bay Exchanges



#### **Sustainability-linked loan**

~USD1 billion raised via sustainability-linked loan facilities since 2020

#### Plastic-free

Plastic straws & cutlery no longer provided at staff canteens



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## **Highlights**

Leverage Platform – continue to maximize the synergy of our quad-play platform and leverage the group assets of PCCW to establish new competitive edges to bolster our market-leading fiber broadband, mobile and pay TV businesses



**Enterprise Transformation** – HKT is committed to helping enterprises and public bodies navigate their digital transformation journeys harnessing our leading fixed-mobile network and the latest technologies



**Digital Ecosystem** – continue to nurture our digital ecosystem integrating its loyalty program and a host of online services meeting customers' health, financial services and other needs



**Resilient Core** – with our strong and diversified set of core businesses HKT is well positioned to thrive once COVID situation stabilizes



# **Financial Review**

**Evan Wong Chief Financial Officer** 



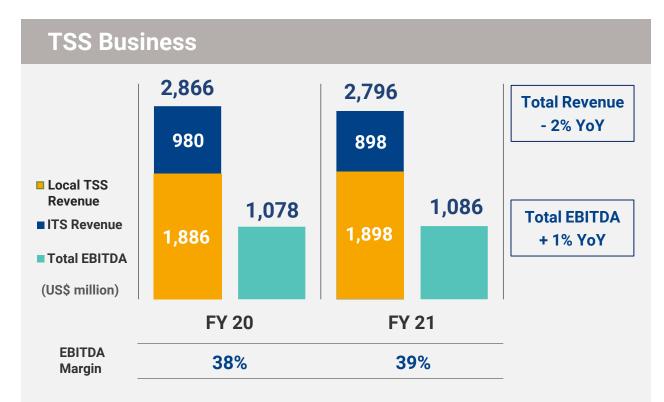
## **HKT Delivered Solid Financial Performance Underpinned by Local Broadband and 5G Services**

(US\$ million)	FY 20	FY 21	% Change
Adjusted Funds Flow	690	707	+ 2.4%
Revenue	4,152	4,354	+ 5%
Revenue (excluding Mobile Product Sales)	3,818	3,850	+ 1%
EBITDA	1,606	1,632	+ 2%
EBITDA Margin (excluding Mobile Product Sales)	42%	42%	+ 5% adjusted for ESS
Overall EBITDA Margin	39%	37%	aujuoteu rer 200
Profit before Income Tax *	745	747	Stable
Profit * Attributable to Holders of Share Stapled Units	634	617	- 3%

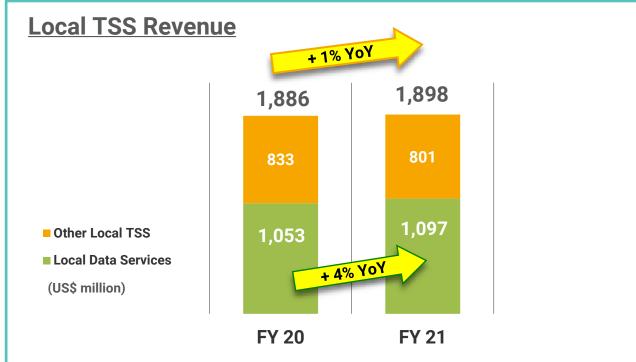
<sup>\*</sup> Excluding net other gains/(losses) for FY 20 and FY 21



## TSS Continued to Demonstrate Business Strength and Resilience



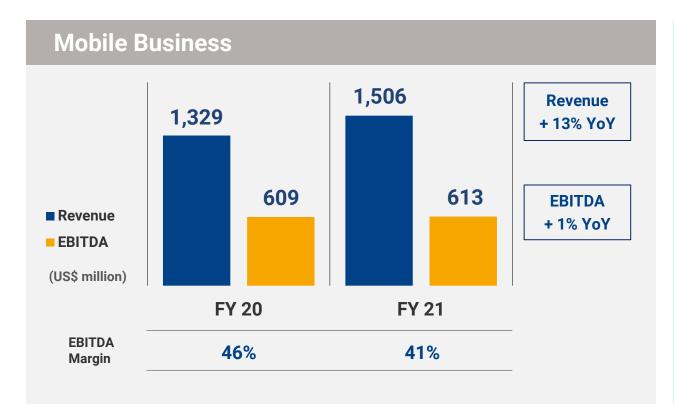
- Local TSS revenue grew 1% underpinned by the strong growth in local data services business
- International telecommunications services was impacted by a moderation in global voice revenues and fluctuation in one-off cable revenues
- Total TSS revenue edged down 2%
- Total EBITDA up 1% with margin improving to 39%, due to revenue mix shift and ongoing focus on operating efficiencies



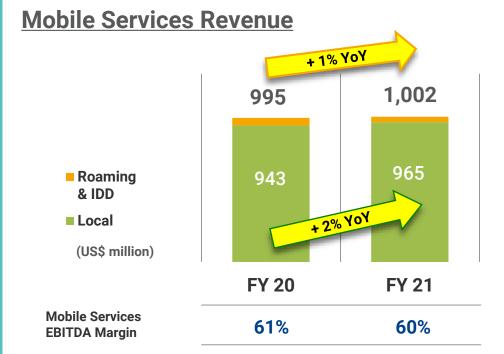
- Local data services registered 4% growth in revenue
- Demand for our fast and reliable home broadband services and Home Wi-Fi solutions remained strong with home entertainment, online learning and remote work arrangements being the norm
- Enterprise segment demonstrated robust growth as enterprise customers accelerated their digital transformation during the pandemic

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## **Mobile Delivering Market-leading 5G Service**

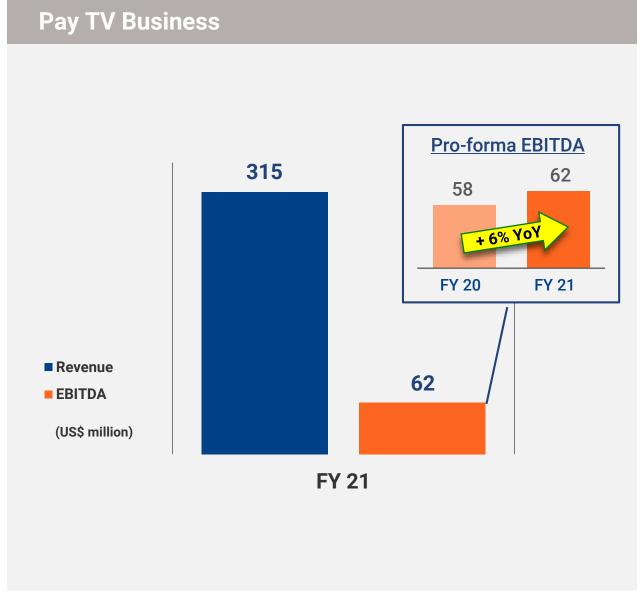


- Mobile business registered 13% growth in revenue driven by higher 5G adoption reflected in both local Mobile services revenue and Mobile product sales as well as an enlarged customer base; partially offset by the prolonged softness in roaming revenue
- 5G customer base reached 680,000 as at end of Dec 2021, representing 21% of post-paid base



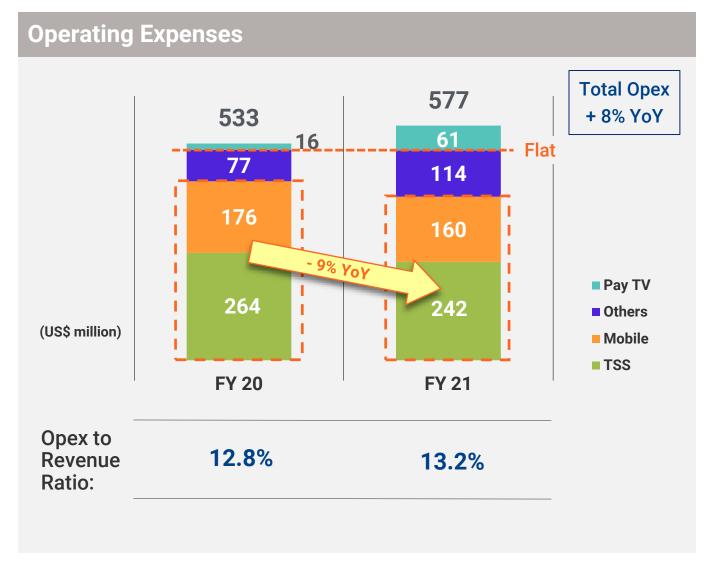
- Local core revenue up 2% yoy driven by the growth in 5G adoption, more than offset the overhang from roaming and IDD revenue
- Post-paid exit ARPU grew 2% to HK\$187, benefiting from the 5G service plan uplift
- Mobile services EBITDA and margin remained steady during the year

## Pay TV Benefiting from Operational Synergies



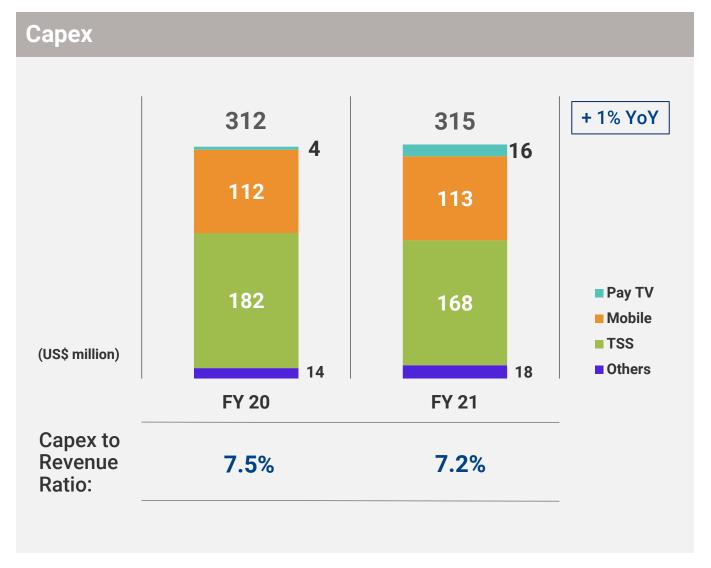
- Pay TV business, which included the full-year contribution from Now TV, recorded revenue of US\$315 million in FY 21
- Resilient performance reflected significant increase of 56% in revenue from Now E streaming service and growth of 17% in advertising revenue
- Installed base expanded to 1.373 million as at December 2021, driven by our strong content offerings
- EBITDA for the year rose 6% to US\$62 million, yielding a margin of 20%, aided by continued efforts to rationalize content costs and quadplay synergies

## **Optimizing Opex with Improving Business Efficiency**



- Opex for TSS and Mobile businesses dropped 9% on the back of accelerated digitalization as well as optimizing O2O sales channels and retail footprint
- Opex savings reinvested to nurture digital services including The Club,
   Tap & Go and DrGo for value creation
- Overall opex excluding Pay TV remained flat
- With full-year impact of consolidation of Now TV business, total opex increased by 8% in FY 21

## **Disciplined Capital Investments for Future Growth**



- Disciplined capital investments with capex to revenue ratio of 7.2%, within stated guidance
- Lower TSS capex in line with the capex cycle of our extensive local fiber network and international cable systems
- Mobile capex on track to expand and enrich our 5G network for further monetization
- Overall capex spend contained and capex efficiency improved despite full-year impact of integration of Now TV business

## **Adjusted Funds Flow**

(US\$ million)	FY 20	FY 21	YoY Better/ (Worse)
EBITDA	1,606	1,632	2%
Less cash outflows in respect of capital expenditures, customer acquisition costs and licence fees:			
Capital expenditures	(305)	(305)	
Customer acquisition costs and licence fees	(171)	(218)	
Fulfillment costs	(66)	(62)	
Right-of-use ("ROU") assets	(204)	(208)	
Adjusted Funds Flow before tax paid, net finance costs paid and changes in working capital	860	839	(2)%
Adjusted for:			
Net finance costs paid	(96)	(77)	
Tax payment	(66)	(48)	
Changes in working capital	(8)	(7)	
Adjusted Funds Flow for the year	690	707	2.4%
Adjusted Funds Flow per Share Stapled Unit (HK cents)	71.07	72.77	
Interim Distribution (HK cents)	30.10	30.70	
Final Distribution (HK cents)	40.97	42.07	
Total Distribution for the year per Share Stapled Unit (HK cents)	71.07	72.77	2.4%



a **PCCW** Group member

## **Income Statement**

(US\$ million)	FY 20	FY 21	YoY Better/(Worse)
Revenue	4,152	4,354	5%
Revenue (excluding Mobile Product Sales)	3,818	3,850	1%
Cost of sales	(2,013)	(2,145)	(7)%
Орех	(533)	(577)	(8)%
EBITDA	1,606	1,632	2%
Depreciation & amortization expenses	(685)	(724)	(6)%
Gain on disposal of fixed assets and ROU assets	_	3	
Net other gains/(losses)	46	(1)	
Net finance costs	(166)	(147)	
Share of results of associates & JVs	(10)	(17)	
Profit before income tax	791	746	(6)%
Profit before income tax excluding net other gains/(losses)	745	747	_
Income tax	(109)	(128)	
Effective tax rate	13.8%	17.1%	
Profit for the year	682	618	
Attributable to:			
Holders of Share Stapled Units	680	616	(9)%
Non-controlling interests	2	2	
Profit attributable to Holders of Share Stapled Units excluding net other gains/(losses)	634	617	(3)%



## **Solid Financial Position Investment Grade Credit Ratings**

(US\$ million)	As of Dec 2020	As of Dec 2021
Gross Debt (1)	5,448	5,626
Net Debt (2)	5,111	5,256
Net Debt to EBITDA (3)	3.2x	3.2x
Cash Balance (4)	337	370
Undrawn Facilities	1,163	1,266
Total	1,500	1,636

<sup>(4)</sup> Including short-term deposits



BBB/Baa2 Investment

**Grade Rating** 

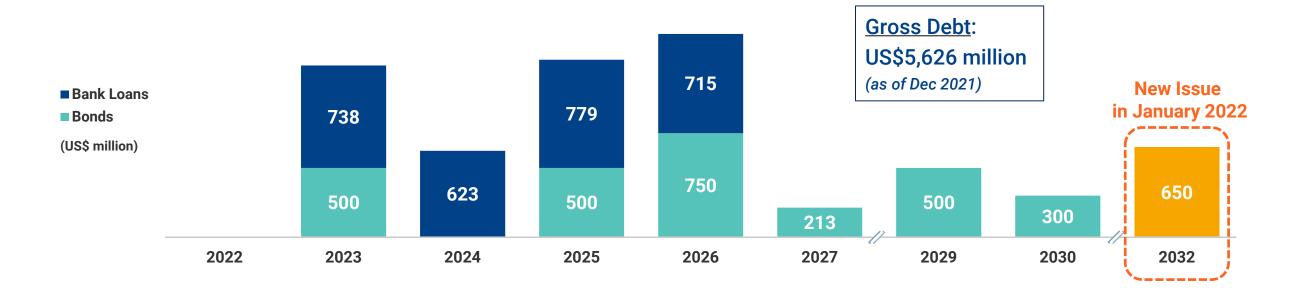
<sup>(1)</sup> Gross debt refers to the principal amount of short-term and long-term borrowings

<sup>(2)</sup> Net debt refers to the principal amount of short-term and long-term borrowings minus cash balance

<sup>(3)</sup> Based on net debt as at year end divided by EBITDA for the year

## **Debt Maturity Profile**

As of December 31, 2021



- Effective interest rate was approx. 2.4% in FY 2021
- Mix of floating and fixed rate debt was approx. 50:50 as of Dec 31, 2021
- Raised US\$650 million 10-year bonds at a coupon rate of 3% during a favorable market window in January 2022, extending average maturity to approx. 5 years