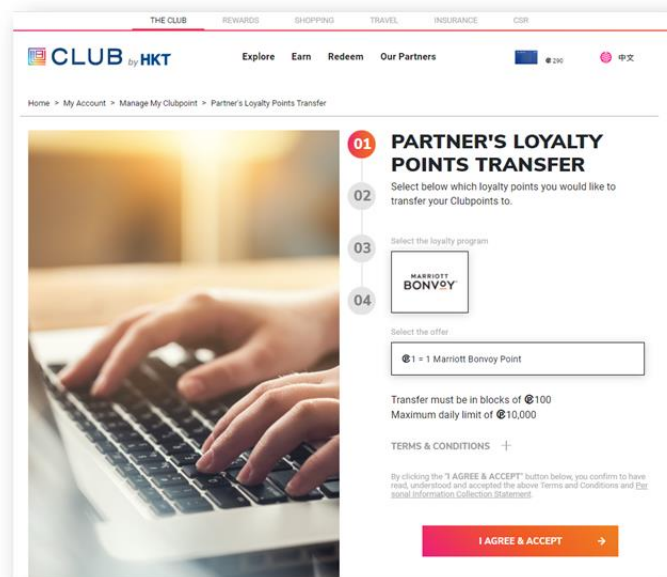


## The Club and Marriott Bonvoy launch exciting new partnership

**HKT (SEHK: 6823) – HONG KONG, May 3, 2021** — HKT's loyalty program and digital ventures arm - The Club, in partnership with award-winning travel program from Marriott International - Marriott Bonvoy, launches a new program that allows 3.18 million members of The Club to transfer their Clubpoints to Marriott Bonvoy points.



*Screen contents are for reference only*

Starting today, Clubpoints can be converted into Marriott Bonvoy points at a 1:1 ratio in designated blocks of 100 Clubpoints. The Club is also offering a limited time promotion to celebrate this partnership:

- The Club members who have successfully transferred Clubpoints will receive double Marriott Bonvoy points (1 Clubpoint = 2 Marriott Bonvoy points) during the first two months of launch till July 2, 2021.
- The first five members to use this service and successfully transfer Clubpoints will receive a HK\$500 dining voucher that can be used at any Marriott International food and beverage outlets in Hong Kong.

Ms. Terri Yang, Vice President of The Club's Strategic Business Development, said, "We are excited to unlock even more benefits for The Club members through this partnership. The Club members can now convert their Clubpoints into Marriott Bonvoy points through spending via a wide array of options such as booking of flights on Club Travel\*, shopping for trending products spanning across 2,000 brands at Club Shopping, paying for HKT services like 1010, csl, NETVIGATOR, Smart Living, and Now TV, along with purchases of goods and services at over 200 merchant partners of The Club."

*cont'd...*

Ms. Julie Purser, Vice President, Loyalty and Partnership of Marriott International, Asia Pacific, said, “We are delighted to partner with The Club as we anticipate growing demand for travel later this year. By converting their points, The Club members will be able to redeem their points to explore our extraordinary portfolio of 30 global hotel brands with 7,600 hotels and resorts in 133 countries and territories, as well as exclusive experiences offered by Marriott Bonvoy Moments. This partnership is also an excellent opportunity for The Club members to enjoy benefits on hotel stays, dining and spas at our 12 properties here in Hong Kong.”

For more information about The Club, please visit [www.theclub.com.hk](http://www.theclub.com.hk) or call The Club hotline on +852 183 3000.

For more information about Marriott Bonvoy, please visit <https://marriottbonvoyasia.com/>.

\* The Club Travel Services Limited: Travel Agent License No: 350873.

## **About HKT**

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit [www.hkt.com](http://www.hkt.com).

## **About Marriott Bonvoy**

Marriott Bonvoy is the award-winning travel program from Marriott International that encompasses the company's global portfolio of 30 hotel brands and premium home rental offering Homes and Villas by Marriott International. When members book directly with Marriott, they earn points for every stay, have access to member-only rates and can take full advantage of the features in the Marriott Bonvoy app that delivers a seamless travel experience. Using Marriott Bonvoy co-branded credit cards from Chase and American Express, members accumulate even more points when making purchases. Points can be redeemed for free nights, exclusive experiences on Marriott Bonvoy Moments, converted into miles with the program's airline partners and more. As members stay more often at participating properties, they achieve elite status providing even more benefits, including bonus points, enhanced Wi-Fi and guaranteed late checkout. To enroll for free or for more information about Marriott Bonvoy, visit [www.MarriottBonvoy.com](http://www.MarriottBonvoy.com). To download the Marriott app, go [here](#). Travelers can also connect with Marriott Bonvoy on [Facebook](#), [Twitter](#) and [Instagram](#).

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